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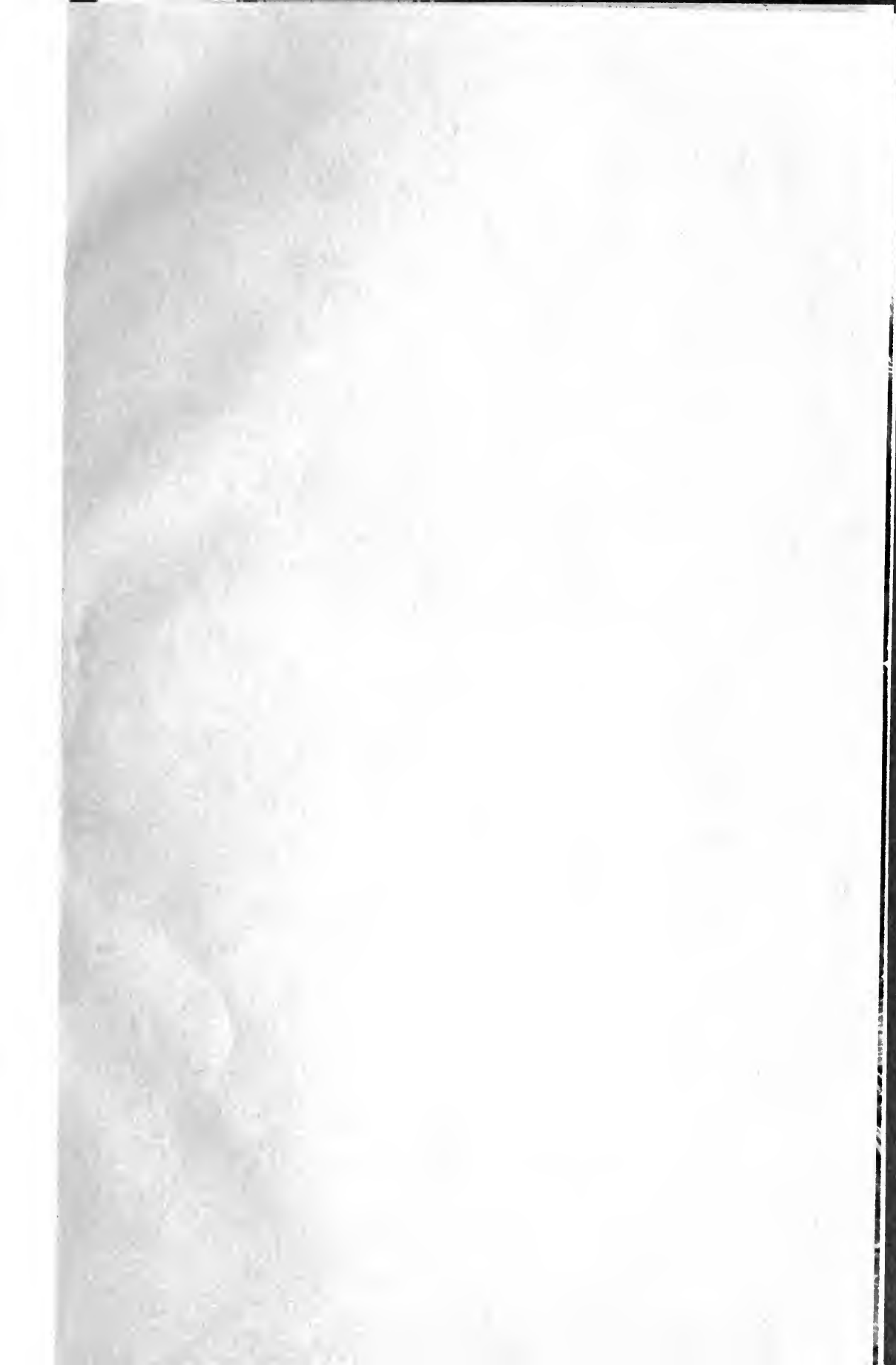
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April 1917



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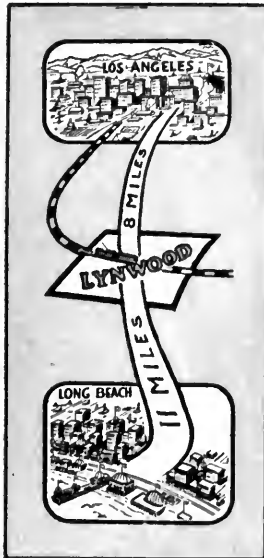
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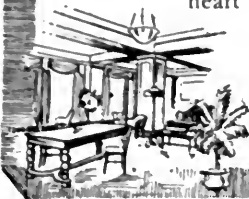
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SALT LAKE CITY, 'CITY OF THE SAINTS'

SALT LAKE CITY is one of the most beautiful and hospitable cities in America. It is situated 4,260 feet above sea level, at the base of the mighty Wasatch mountains. The city was founded in 1847 by Brigham Young, whose admirable foresight provided the broad straight streets and the abundance of shade trees which contribute so much to its charm. Running at right angles, the streets are 132 feet wide, and down the side of each flows a stream of clear mountain water. Some of the

residence streets, with their handsome mansions, stately trees, terraces, and gardens, are among the finest in the West. Lofty skyscrapers give the business district a truly metropolitan appearance. Its hotels are noted for excellence of their equipment and service. Salt Lake City has a population of 125,000.

Among the many interesting points in and around the city, the following are worthy of note, and are easily reached:



Saltair, Salt Lake City's Famous Resort



Mormon Temple and Tabernacle, Salt Lake City

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Cuisine the Very Best

**The Franco-Italian Grand
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 Something Heretofore
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THE FAMOUS MARBLE LOBBY—ALEXANDRIA HOTEL

	For One	For Two
100 Rooms, Toilet and lavatory	\$2.00	\$3.00 & \$3.50
100 Rooms With Bath	2.50	\$4.00
200 " " "	3.00	\$4.00 & \$5.00
100 " " "	4.00	\$5.00 & \$6.00
100 " " "	5.00	\$6.00 & \$7.00
100 Rooms, With Bath, Ensuite, From		\$10.00

ALEXANDRIA HOTEL COMPANY

VERNON GOODWIN, Vice-President and Genl. Manager

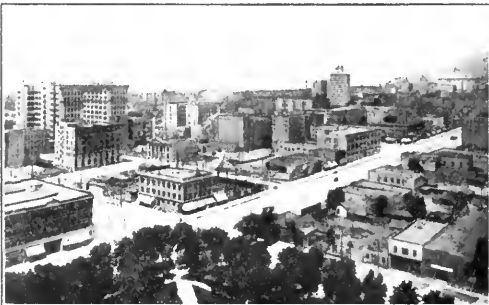
THE TEMPLE: This stately and impressive building, in Temple Square, is constructed of gray granite quarried in Little Cottonwood Canyon. The foundation walls are 16 feet thick and the gilded statue of the Angel Moroni, on the topmost pinnacle, stands 222 feet above the ground. Forty years were consumed in erecting the great temple and its cost approximates \$4,000,000. Marriage, baptism, and other sacred rites are performed behind its doors, which are closed to all except members of the faith.

ASSEMBLY HALL: In Temple Square, a semi-Gothic structure with a seating capacity of about 2,000, is used for the smaller religious gatherings, lectures, etc.

THE TABERNACLE: This immense, elliptical auditorium, also in Temple Square, seats 8,000

persons. Its remarkable roof is supported by lattice-truss arches held together by wooden pins, no nails or other iron being used in their construction. The dimensions of the building are 250 feet by 190 feet, and its height is 80 feet. The acoustic properties of the Tabernacle are famous and one who doubts may hear from the remotest corner, the dropping of a pin.

THE GREAT TABERNACLE ORGAN—Constructed 40 years ago by Utah artisans, has recently been improved and enlarged until it stands without a peer in the musical world. It consists of seven distinct organs, one of them located at the opposite end of the Tabernacle, 200 feet from the main instrument. Between seven and eight thousand pipes, ranging from two inches to 32 feet in length, and operated by electricity, respond to the touch of the



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organist; two thousand magnets are part of the mechanism. A myriad tones, from the crash of thunder and the roar of the seas to the chirp of a tiny bird, as well as the notes of human voices, can be reproduced. Free recitals are given daily except Sunday, at noon, during the summer.

THE BEE HIVE HOUSE—At South Temple and State streets, was built by Brigham Young and was used by him as a residence. It is now occupied by President Joseph Smith, of the Mormon Church. Adjoining the Bee Hive House on the west is the Lion House.

EAGLE GATE—Spanning State Street, at South Temple, was originally the entrance to the private grounds of Brigham Young.

AMELIA PALACE—One of the finest residences of the earlier days, was built by Brigham

Young; it is now a private residence, containing a fine art collection, which is sometimes open to the public.

THE TOMB OF BRIGHAM YOUNG—On First Avenue, between State and "A" Streets, may be seen from the street.

BRIGHAM YOUNG MONUMENT—Main and South Temple Streets, erected in honor of Brigham Young and the pioneers.

SALT LAKE THEATRE—The fifth oldest standing playhouse in the United States, erected in 1862 by Brigham Young, First South and State Streets.

FEDERAL BUILDING—On Main, between Third and Fourth South Streets.

CITY AND COUNTY BUILDING—Cost \$1,000,000, located at State and Fourth South Streets.



Residence Street, Salt Lake City



One of Salt Lake City's Parked Streets



To be practically in the heart of the city, yet with surroundings as alluring as those of a suburban hotel, is the striking feature of Hotel Leighton. It is located upon high ground fronting south in the Westlake residence section, directly opposite Westlake Park, with its beautiful lake and gardens.

Here is delightful relief from the noise and confusion of the business section, yet ten minutes ride on either of four direct car lines takes one into the shopping center and among the amusement places.

Hotel Leighton is an American and European plan family and tourist hotel of the highest class.

Each room has direct outside exposure, hot and cold water, telephone and steam heat. Billiard room, barber shop, circulating library and elevator service in the building.

Large grounds with shade trees, swing seats, children's play ground, clock golf, and two fine tennis courts.

Automobile entrance at main floor level. Parking space on the hotel grounds. Leighton Garage. day and night service immediately across the street.

European Plan Rates from \$1.50 per day and up,

Club Breakfasts 35-50-60c, Lunch 50c, Dinner 75c

A. R. JAQUITH, Vice-President and Manager, 2127 W. Sixth St.

SOUTH TEMPLE STREET—Upon which are situated many of the city's handsomest residences, is one of the most beautiful streets in the West.

MAJESTIC PARK—The baseball grounds of the Pacific Coast League, where high class games may be seen from April to October.

THE NEW STATE CAPITOL—One of the finest in the United States, recently erected at a cost of \$2,700,000. Almost without exception the materials used in its construction, including several rare and beautiful building stones, are Utah products. The commanding eminence of the edifice affords an excellent view of city and valley. Take Capitol Hill cars.

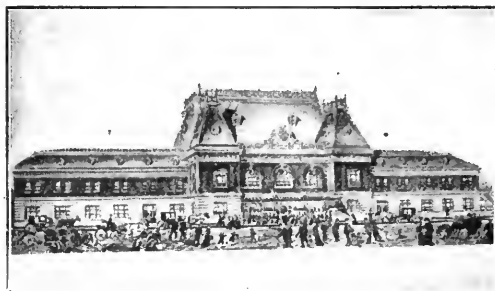
POINTS OF INTEREST AROUND SALT LAKE CITY

Below are some of the most interesting side trips, all of which are well worth a visit:

GREAT SALT LAKE—One of the most interesting bodies of water on the globe, is a shallow sea of concentrated brine, in which the bather floats like a cork. The water contains

22 per cent of solid matter. Bathing is the chief attraction at Saltair, the unique pleasure resort on its shore. Forty-five minutes train service from Salt Lake City during the summer season; round trip fare 25 cents.

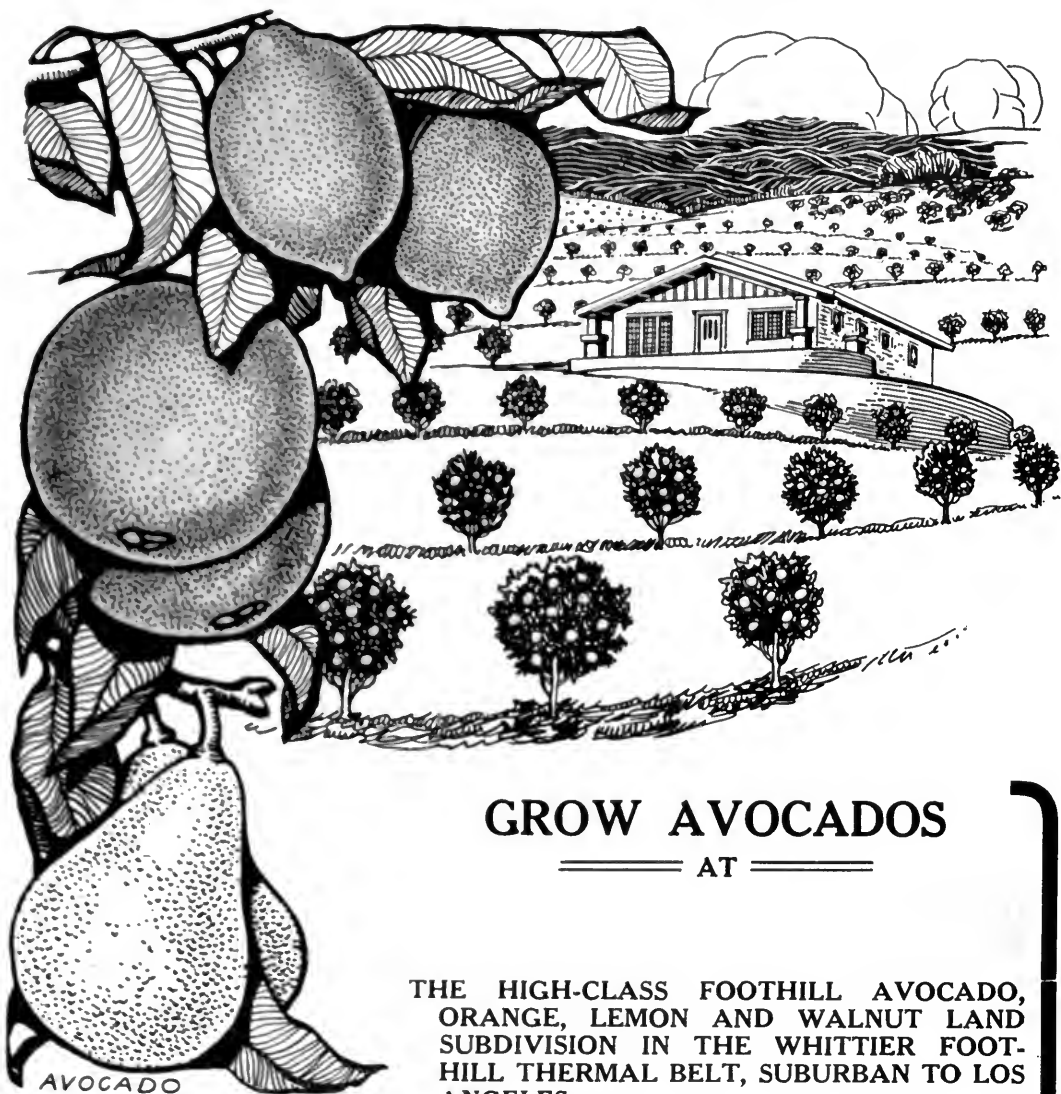
FORT DOUGLAS—An army post in the foot-



Union Station, Salt Lake City



Pavilion at Saltair, Famous Salt Lake Resort



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**THE HIGH-CLASS FOOTHILL AVOCADO,
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SUBDIVISION IN THE WHITTIER FOOT-
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Here you will find one of the largest plantings of budded commercial avocados, "The Wonder Fruit" in all the southland—the kind of fruit which is now retailing to an exclusive trade at prices ranging from fifty cents to one dollar each, and full bearing trees produce 200 to 2000 fruits each. Even though the prices are reduced very materially, with an increase in production there will still be a margin of profit which should satisfy the most exacting. In addition to the avocados, there are also oranges, lemons and soft-shell walnuts grown at North Whittier Heights, and we are prepared to sell young one, two, three and four year old orchards or unplanted lands suitable for orchard purposes. We will also arrange to have our orchard force prepare, plant or care for a property at a minimum cost, if desired, and will sell any of the properties on easy terms. Some of the older orchards are just beginning to bear profitably, and the fruit should materially assist in paying for a property before the final payment is due.

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hills three miles east of the city. Its grounds afford an excellent view of town and valley. Reached by electric cars from Main Street.

CITY CREEK CANYON—From North State Street, an auto road leads up this picturesque canyon, one of the sources of the city's water supply.

PHARAOH'S GLEN—In Parley's Canyon, reached by automobile or rail; railroad fare 50 cents round trip. Fine scenery and good trout fishing.

BIG COTTONWOOD CANYON—Reached by a good automobile road—mountain scenery of rugged grandeur, lovely lakes, and excellent trout fishing.

ALTA—A famous mining camp, surrounded by great mountains, reached by daily stage from Sandy.

PARK CITY—Another celebrated mining town. Round trip by rail may be made in one day—fare \$3.00.

EMIGRATION CANYON—Through this charming canyon the Mormon pioneers entered the Salt Lake Valley. Comfortable electric cars leave Main Street daily during the summer season, reaching the delightful, rustic hotel "PINECREST," after little more than an hour's ride. Pinecrest, high in the mountains, surrounded by fragrant pine trees, is an ideal spot for rest.

MURRAY—An important smelter town, seven miles south of Salt Lake City, is reached by railroad and electric car.

TOOELE—The site of the huge smelter of the International Smelting and Refining Company. A one-day trip via the SALT LAKE ROUTE; fare \$1.70 round trip.

OGDEN CANYON—A picturesque gorge, reached

NEW ARLINGTON HOTEL

Santa Barbara, California



An absolutely fireproof hotel. All outside rooms, affording plenty of light and air. Headquarters for tourists from all parts of the world. Private lavatories in connection with all rooms. Ideal climate the year round.

E. P. DUNN, Lessee.

by electric cars from Ogden. The Hermitage, a popular summer hotel, is located there. One day trip from Salt Lake City via the O. S. L., D. & R. G. or S. L. & O. R. R.'s.

PROVO CANYON AND UTAH LAKE—Reached from Provo 45 miles south of Salt Lake City, on the Salt Lake Route, and D. & R. G. Fishing and boating on the lake. Mt. Timpanogas, with its glacier, is ascended from Provo.

BINGHAM—The largest surface copper mines in the world are at Bingham; mining by steam shovels is exhibited there on a stupendous scale. The trip through the mountains via the Salt Lake Route—Bingham and Garfield Ry., is one of continual scenic interest. Trains leave daily, 7:45 A. M., and 3:15 P. M., returning same day. Round trip fare, \$1.75.



A Utah Ranch on the Salt Lake Route

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American Beauty Roses, Lilies of The Valley
Orchids and every beautiful flower known to California,
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ACROSS UTAH, NEVADA *and* CALIFORNIA OVER *The* SALT LAKE ROUTE

THE Salt Lake Route cuts off five hundred miles from the old line of travel between Salt Lake City and Southern California.

Between its eastern terminus at Salt Lake City, "The City of the Saints," and its south-west terminus at Los Angeles, "The City of the Angels," it traverses one of the richest sections of the United States, a section abounding in marvelous mineral wealth of its mountains and the fertility of its soil, and latent possibilities of its millions of undeveloped acres, while the panorama of beauty in its scenic glories of mountain and plain, is not surpassed in America.

Leaving Salt Lake City the rails of the Salt Lake Route follow two different lines through central Utah. The one known as the main line crosses the valley directly west of Salt Lake City, skirting the Great Salt Lake and sweeping to the southward, after rounding the northern point of the Oquirrh mountains. The other, known as the Provo Route, follows a line directly south from Salt Lake City through one of the most productive sections in all Western America. Both of these routes present a world of interest for the traveler, and no matter which way the train upon which they are riding may proceed between Salt Lake City and the southern junction point of the two routes,

the entire journey is made through what may rightfully be termed the choice portion of America's scenic wonderland.

ALONG THE MAIN LINE

Leaving Salt Lake City the main line of the Salt Lake Route takes an almost westerly direction, passing the great mills and smelters of the Utah Copper Company, which are located at the base of the slopes of the Oquirrh range, one of the heaviest mineralized stretches of mountains in the world.

The thriving little city of Garfield, ensconced close to the base of the Oquirrh range of mountains, is the first town of importance reached after leaving Salt Lake City, from which place it is distant fifteen miles. Just beyond Garfield lies that wonderful Inland Sea, the Great Salt Lake.

Famed in song and story, this great Inland Sea is one of nature's strangest marvels. The lake is 70 miles long and 30 miles wide and is seen in all its beauty from the car windows. This magic-like body of water plays fantastic pranks with the lights and shadows over its crystal waters and is seen at its best at sundown, when the air holds imprisoned the rays of the declining sun, making sky pictures

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Finest Hospital in Southern California

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POSSESSING a peculiar and distinctive charm which is apparent from the moment the guest enters its doors, the Virginia has gained a world-famous reputation. This is due not only to the unusual excellence in its service, appointments and cuisine, but a combination of all the attributes of a great hostelry, together with an atmosphere of true Virginian hospitality which is as rare as it is pleasing.

Countless diversions to both divert and amuse. Dancing every Wednesday and Saturday evenings.

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At base of Santa Monica Mountains, midway between Los Angeles and the ocean. Magnificent paved boulevards to city, sea or mountains.

Hotel Hollywood is luxurious in its every detail and is famed as a center for those who desire the best, and is located in one of the prettiest spots in California. Golf, Tennis, Horseback Riding. The only hotel in California having a Bowling Green.

OPEN ALL YEAR AMERICAN PLAN

whose beauty of form and scintillating gorgeousness of coloring, presents a picture such as only nature can give and whose grandeur and beauty has baffled the efforts of the greatest artists to transfer to canvas. See Great Salt Lake at Sunset.

TOOELE STATION

TOOELE STATION, 35 miles from Salt Lake City, is the junction for prosperous Tooele City, near which stands the great smelter of the International Smelting and Refining Company. Six miles further, the mining town of Stockton is passed, and 79 miles from "Zion," Boulder (elevation 6,060 feet), the highest point on the Salt Lake Route, is reached.

From Tintic, a few miles beyond, a branch line runs to Eureka, Mammoth, and Silver City, where many famous silver-lead mines are located.

From Tintic the train passes down gradually into the beautiful broad valleys of Utah's great central plateau, a land which is attracting, by its richness, much attention.

As the train passes out from among the foothills and on to the great plain of the Pahvant Valley, the first station reached is Lyndyll, the junction point between the main line and the Provo Route. Here at Lyndyll commences the great irrigation development which is rapidly rendering the Pahvant and other valleys to the south among the most prolific sections of the Intermountain country.



Business Street, Murray, Utah

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ALONG THE PROVO LINE

THE Provo branch of the Salt Lake Route, extending from Salt Lake City to Lundy, where it joins the main line, is one of the most important parts of the Salt Lake Route system, running as it does for one hundred and eighteen miles through a series of prosperous towns and cities in what is generally known as one of the most fertile and rich sections of the State of Utah.

MURRAY

THE first station on the Provo branch, seven miles west of Salt Lake City, is Murray, a great smelting town, with a population of 5,100, and is the largest of Salt Lake City's suburbs. Thousands of people are employed in the smelting industries, its pay rolls are large and are the financial backbone of that vicinity.

Murray does a large volume of mercantile business and is surrounded by agricultural and horticultural districts.

Draper, the first stop west of Murray, is a prosperous and thriving little town in the center of a rich agricultural area.

Leaving Draper, the lines of the Salt Lake Route climb up against and around one of the spurs of the Wasatch mountains, passing a station known as Mount. From this, the highest point on the line between Salt Lake City and Provo, is secured one of the most beautiful views on the entire system. Northward to the rear of the train may be seen the broad expanse of the valley of the Great Salt Lake, while to the south opens out the fertile acres

of the great Utah Valley, with the waters of Utah Lake set like a great gem in their center.

The towns of Lehi and American Fork are the next stops.

Midway between these two cities stands one of the great plants of the Utah-Idaho Sugar Company. The products used in this great factory are raised upon the acres surrounding Lehi and American Fork, this section being noted for the high quality of its sugar beets. The existence of this industrial plant is a prominent feature in the prosperity of this portion of Utah Valley.

PLEASANT GROVE

THIRTY-SEVEN miles from Salt Lake City the town of Pleasant Grove is reached, which is the center of a marvelously rich horticultural country, where many thousands of acres have been set out to the highest grade of apple, peach and other fruits of the temperate zone. Pleasant Grove is beautifully situated at the base of the famous Mt. Timpanogos, the highest peak in this section of the state, whose towering summit carries a crest of eternal snow.

PROVO

THE next town of importance is Provo, the county seat of Utah County. Provo has a population of ten thousand and is situated almost midway between the northern and southern boundaries of the county and a little north of the center of the state. From a scenic standpoint Provo is charming. A ride of fifteen minutes by auto takes one to Utah Lake,

What See I

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one of the most beautiful bodies of fresh water in America.

The numerous canyons leading into the valley of which Provo is the center offer every mountain attraction to the visitor and inducement to partake of that rest and recreation so necessary to health.

Leading out of Provo are numerous good roads, offering to the automobilist, driver or horseman every opportunity to visit the many natural beauty spots abounding in the mountain recesses of that section.

The climate of Provo and all the surrounding section is noted for its clear skies and bright sunshine. The cool breezes wafted over the surface of Utah Lake and drifting down

from the pine-scented hills, impart to the air a freshness that puts the glow of health upon the features of the inhabitants.

The water supply of Provo, one of its chief assets, is derived from subterranean springs, high up in the snow-clad mountains and distributed by gravity to the city. The climatic conditions of central Utah through which runs the Provo branch of the Salt Lake Route, is unsurpassed anywhere in America and nowhere are there any greater opportunities awaiting the home builder than in this section. Its agricultural wealth has made it famously rich while its mineral resources have supplied riches to many engaged in the development of its mines.

Provo possesses all the advantages to be



Provo, Utah



Along the Salt Lake Route

The Way to California

VIA THE

SALT LAKE ROUTE SCENIC LINE

THE EFFORTS OF PASSENGER AND TICKET AGENTS TO GIVE THIS ROUTE A FAIR PROPORTION OF THEIR BUSINESS TO CALIFORNIA POINTS WILL BE GREATLY APPRECIATED AND WE KNOW THEIR PASSENGERS WILL BE WELL SATISFIED WITH THE SERVICE OF THESE LIMITED TRAINS.

RUNS DAILY, SOLID, FROM

CHICAGO TO LOS ANGELES

Via Northwestern, Union Pacific and Salt Lake Route

Standard Drawing Room-Compartment Sleepers, Tourist Sleeper and Observation Buffet Car; A la Carte Dining Car Service of Highest Quality.

Tonsorial and Valet Service.

Less than Three Days en route.

Also carries Through Sleepers from Minneapolis, St. Paul and Denver.

RUNS DAILY FROM

CHICAGO TO LOS ANGELES

Via Chicago, Mil. & St. Paul, U. P. and Salt Lake Route.

Through Standard Drawing Room-Compartment Sleepers, Tourist Sleeper and Observation Sleeper.

A la Carte Dining Car and Club Luncheon Service of Best Quality.

Through Sleeper from Butte and Direct Connections from St. Paul, Minneapolis and Denver.

VIA DENVER, SALT LAKE CITY AND SALT LAKE ROUTE IN OVERLAND EXPRESS FULL DETAILS OF TRAIN SERVICE, SCHEDULES, ETC., MAY BE FOUND IN THE OFFICIAL RAILWAY GUIDE AND AMERICAN RAILWAY GUIDE AND THE UNDERSIGNED WILL BE GLAD TO ANSWER INQUIRIES.

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416 Mass. Bldg., Kansas City

expected in any progressive and enterprising American community.

Next south from Provo the lines of rail skirt the city of Springville, a thriving little community surrounded by some exceptionally prolific territory.

SPANISH FORK

NEXT comes the old historic city of Spanish Fork, one of the earliest settlements in Utah, built at the mouth of the famous Spanish Fork Canyon, one of the great clefts through the main range of the Wasatch mountains. It is through this Spanish Fork canyon that the waters of the great Government irrigation project will be brought by means of which the cultivated area at the southern end of Utah Valley will be increased to upwards of fifty thousand acres. A new sugar factory of large capacity will soon be in operation at Spanish Fork.

PAYSON

NEXT along the line comes the city of Payson, another of the older communities of Utah.

Payson has the historical distinction of being the point from which the first expedition was dispatched to blaze the old Mormon trail between Utah and Southern California, the lines of which original trail are closely followed by the rails of the Salt Lake Route. Payson is the center of another area extremely prolific in the production of the sugar beet and close beside it is located another great plant of the Utah-Idaho Sugar Company.

Passing through the little town of Santa-

quin and over a slight divide, the lines of the Salt Lake Route leave behind the Utah Valley and drop into another extremely prolific section of Utah, known as the Nephi Valley, of which Nephi is the county seat and principal city.

NEPHI

N EPHI is surrounded by many thousands of acres of productive fruit lands, while close beside it lies the great Levan Ridge, one of the greatest wheat producing sections of Utah, which is noted as the birthplace of the dry farming industry in this state.

Leaving Nephi the lines of the Salt Lake Route cut through this wonderful cereal district and a few miles further south, pass through Juab, which station is the center of an extremely promising country, now being rapidly occupied by new homeseekers.

South and west of Juab the traveler passes through a short but interesting canyon following the waterway of the Sevier River, and passing near the western outlet of the canyon is a diversion dam and intakes of a great irrigation system, destined to reclaim many thousands of acres to the south and west.

At the western end of this canyon the thriving little community of Leamington, with its broad fields of alfalfa and heavily fruited orchards, is passed, and at a distance of 118 miles from Salt Lake City the traveler connects up with the main line at Lyndyl.

Here is the central point of operations for one of Utah's great irrigation projects, operated under the corporate title of the Sevier River Land & Water Company.

Bakersfield

Service

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**New Train for San Joaquin
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**Sleepers ready for occupancy
at 9:30 p. m.**

**Carries standard and tourist sleepers
and coaches**

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Home 60641; Main 8322, Main 8241

California Orange Day, March 10, 1917

DELTA

DELTA, Utah, 134 miles southwest of Salt Lake City, is the center of a great area of irrigated farms, developed and made fertile by the Delta Land and Water Company. A huge dam across the Sevier River stores the water which makes possible the flourishing fields of grain and alfalfa.

OASIS

FIVE miles west of Delta lies the town of Oasis, the shipping point for one of the oldest irrigated districts in the state. Hinckley, Abraham, and historic Desert are adjacent settlements and their farms receive water from the Sevier River. From Oasis

a stage line plies to Fillmore, the first territorial Capital of Utah.

The center of another irrigated farm district is reached at Clear Lake, 153 miles from Salt Lake City.

Surrounding Black Rock, the next station of importance, are a number of thriving farms; and at Malone is maintained an experiment farm, one of several similar enterprises which are working wonders in developing the arid lands of Utah.

MILFORD

MILFORD, Utah, 207 miles from the Mormon Capital, is the commercial center of southwestern Utah; it is the junction for the Frisco branch of the Salt Lake Route,



Irrigation Canal Near Oasis, Utah



Eastern Shore of Swan Lake, Utah

ORANGE EMPIRE TROLLEY TRIP

THROUGH THE "KINGDOM OF THE ORANGE"

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and
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Riverside
Redlands**

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of Beauty**

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World-Famed Magnolia Avenue**

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San Timoteo Valley and the Majestic San Bernardino Mountains**

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or PACIFIC ELECTRIC STATION, PASADENA. GET ONE OF THE NEW FOLDERS

which penetrates a rich mining region and terminates at Newhouse. Many thousand acres of dry-farming land in the vicinity of Milford are open for entry under the enlarged homestead act; and private enterprise has constructed a large irrigation system, adding to the productivity of a great tract east of the town. Automobile stages run from Milford to Minersville and Beaver, prosperous pioneer settlements.

Twenty-two miles beyond Milford, at Nada, is a second experiment farm.

LUND

THE next station of consequence is Lund, 242 miles from Salt Lake City. Thousands of acres in this section are being made productive by dry-farming methods, which had their

inception and development in the State of Utah. Without irrigation these lands yield from 25 to 35 bushels of wheat per acre, at a total annual cost for planting, cultivating and cropping, of about \$5 per acre. Auto stages connect Lund with Cedar City, St. George, in Utah's "Dixie" country, where grapes, cotton and tobacco are grown, and the oil fields of the Virgin River.

BERYL

TWELVE miles from the little station of Beryl, across the floor of the Escalante Valley, lies the new town and colony of Newcastle, one of the most recent and most successful of Utah's irrigated farm districts.

(Continued on Page 52)



In Meadow Valley Wash, Nevada



Rainbow Canyon, Nevada

The Arrowhead

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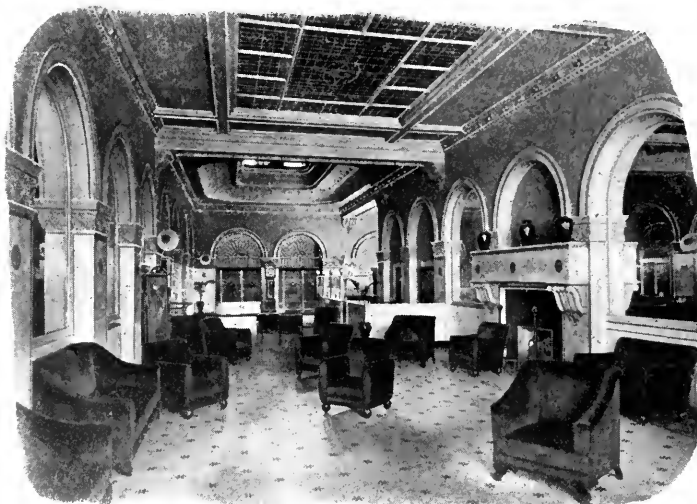
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NOTICE: Rates for advertising space in the ARROWHEAD MAGAZINE will be quoted upon application. Changes of copy renewals and cancellations must be in the office of the ARROWHEAD MAGAZINE, 595 Pacific Electric Building, Los Angeles, Cal., not later than the 20th of each month, preceeding month of publication.

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Beautiful SANTA BARBARA By *The* SEA

At the mountains' feet, sleeps a beautiful town,
In wondrous robes of green and brown.

There the roses drowsily nod and dip
Their heads in the fragrant breeze.

Santa Barbara by the Sea.

—Margaret Cameron

SANTA BARBARA'S charm for the tourist, the traveler who tarries for a day, the sojourner who returns year after year, or the permanent resident, is in its scenic location, its sunny skies and its ocean, mountain and countryside environments.

It is an up to date city of beautiful homes, set between the mountains and the sea, but still retaining much of the old atmosphere of its Spanish origin. The population of the city, including the Montecito estates, is approximately twenty thousand people.



A Birdseye View of Beautiful Santa Barbara By the Sea.



(1) A Ranch Home Near Santa Barbara. (2) One of Santa Barbara's Attractive Hotels. (3) The Home of George O. Knapp, on His Beautiful Estate, "Arcady", in Montecito. (4) A Santa Barbara Residence, Spanish Style Architecture.

The garden spot of Santa Barbara is Montecito, its picturesque suburb. The entire Montecito Valley is landscaped until it is one great and beautiful garden.

In a short afternoon's motor tour, it is possible to see gardens representative of every country in the world.

Santa Barbara, as a resort city, holds out to the summer or winter visitor almost everything in the way of healthful and invigorating recreation.

Outdoor Recreation

Golf, polo, yachting, surf bathing, still water swimming, hiking, mountain climbing, horseback riding on the mountain trails, hunting, fishing, and motoring over smooth highways can all be indulged in under the most favorable outdoor conditions.

The magnificently appointed hotels of the city enjoy fame the world over. There are modern apartment houses equalling the best on the Coast, and homes suited to any means, in abundance.

Many beautiful parks adorn the city. Historic spots abound.

The old Santa Barbara Mission, founded in 1786, is conspicuously one of the city's great attractions to the many thousands of tourists who annually pay a visit to this shrine.

Fine churches, a handsome new public library, excellent schools, theaters, finely equipped stores catering to the most exacting trade, are factors that add to the charm of living in this attractive city. The banking accommodations are the best.

The American Film Company has provided the city with one of its distinctive

show places. This motion picture plant has been developed along artistic lines and it is generally admitted that there is no finer in the country. The plant occupies an entire city block, and its gardening effects show a great variety of plants, shrubbery and flowers. While the studio is not thrown open to the public, patrons of the leading hotels may obtain permission to visit the plant.

Islands Across the Channel

At the portals of Santa Barbara, parallel with the main coast line, stretch the chain of channel islands, Anacapa, Santa Cruz, Santa Rosa, and San Miguel. A lonely sentinel, San Nicolas, is thirty miles south. The islands are separated from the mainland by the Santa Barbara Channel. When first visited by Cabrillo in 1542, the discoverer of the coast of California, he found the islands thickly settled by Indians. So attractive did he find the safe harbors that he lingered several months, and it is here that the brave discoverer died. He was buried on San Miguel island. The exact spot is unknown, all traces having been obliterated by the shifting sands.

A great variety of beautiful scenery is found on the islands. All are mountainous and of volcanic formation. Along the coast are natural caves and sea lion rookeries.

The two largest islands—Santa Cruz and Santa Rosa—have lofty peaks and broad, fertile valleys. Sheep raising is the principal industry on all the islands. On Santa Cruz vineyards and cattle are raised. Santa Cruz is twenty-one miles long, with an average width of five miles. It is twenty-

one and a half miles across the channel from Santa Barbara.

Opportunities

Santa Barbara, the city, is a magnet attracting the business man of moderate means, the man of big business and wealth, the tourist and the health seeker.

Santa Barbara county offers to the rancher, the farmer, the stock raiser and the fruit grower great opportunities.

Oil, stock raising, dairying and the growing of walnuts, beans, lemons and olives are the features of the county's output.

What the county seeks is men of sufficient means, who understand ranching, to develop the land. To such, the Santa Barbara agriculture district offers unusual opportunities.

Sugar beet growing has made vast strides in the Lompoc and Santa Maria sections and there are still large possibilities.

Dairying affords still more excellent opportunities, especially where water is easy of access.

Apple growing has as yet been little developed. There are thousands of acres adapted to the growing of fine apples.

There is much land in the county suited to the raising of alfalfa.

There are many localities where the soil is suited to the growing of apricots. There are extensive possibilities.

Beans and Walnuts

The county stands third in the growing of beans among the counties of the state. The climate is well suited to lima beans and the harvest generally comes in September.

The county takes third rank in growing walnuts. The Santa Barbara Walnut Growers Association, which picks 90 per cent of the crop, shipped 850 tons of walnuts from the 1916 crop.

Montecito, the Home of Magnificent Estates

THERE is no fairer garden spot in California than the Montecito Valley, which lies between the base of a mountain range and the Pacific.

Paved automobile highways wind and

twist in and around gardens of Nature's own creation, with a profusion of eucalyptus trees, peppers and gnarled oaks. Here and there is a beautiful bungalow entrenched among vines and trees.



(1) Club House, Montecito Polo Club. (2) Along the Railroad at Miramar. (3) Corner of Golf Links of the Santa Barbara Country Club. (4) Polo Field of the Montecito Polo Club.

Again is seen a great mansion, encompassed by a vine-covered stone wall, with entrance and driveway secreted by a mass of giant ferns and foliage. About these palace-like structures, hidden paths lead to seclusion beneath a wild disarray of sub-tropical flora, and little streams ripple from one pool to another.

The Gillespie Place is almost realistic of an Italian villa with its stairways and water effects. There one finds a most wonderful collection of palms and tropical plants; one of the greatest outdoor collections in the world.

Australia is well represented in the gardens of F. T. Underhill with the natural growth of the tall tree fern.

The old English estate is also here with its broad green meadows. It can be found at "Arcady," the home of George Owen Knapp. There one gazes over an expanse

of lawn, studded with large oaks, towards the mountains and the ocean. A more entrancing view could not be imagined. A few steps from the lawn and one is in a Japanese garden. The mysteriousness of its construction is most fascinating, with its natural rock and water gardens. All add to the charms of "Arcady."

Back on the highway the scene changes. On each side of the road lies an orchard of orange and lemon trees, the blossoms of which perfume the valley around with a mild delicate odor.

Farther on, groves of olive trees suggest to the sightseer the olive-covered hills of sunny Italy. As the road leads still farther on, the eye perceives avocado (alligator pear) orchards, seemingly much out of place from their native clime of the South Seas, but thriving in this valley of sunshine and warmth.

Santa Barbara's Flower Gardens Are A Rare Vision of Beauty

BLESSED with a clear, dry, balmy climate, with prevailing westerly sea winds, Santa Barbara's flower gardens offer a vision of beauty the year round.

In the surrounding hill country the mountains are admirable settings to its tropical gardens. The winds encourage phenomenal growth of the choicest plants, most of them thriving better here than they do in their native lands.

Tulips bloom in February and March; daffodils and iris ixias and frezias flower from February to May; also violets, blue, white and yellow, and lilies of the valley, which flower from February to May.

A word about sweet peas that bloom at Christmas. They attain a height of from seven to fifteen feet, flowers being borne on stems twelve to seventeen inches, with four to five blossoms on a stem.

Then in March is sown the summer flowering varieties of all kinds, but preferably the orchid class.

From March to autumn there is bloom from sweet peas, sweet William and phlox. Geraniums grow the year round like trees, also the Marguerite and heliotrope, which become large bushes.

Roses cover the tops of villas, arbors and bungalows.

Cosmos, poppy, zennia, nasturtiums, stocks, salpiglossis, schizanthas, African daisy, scabiosa, marigold, lobelia, golden feather, lavateria, larkspur, centaurea, calliopsi, Shasta daisy, arctolis-grandes, alysum, celosia and chrysanthemums are among the favorite annuals. In fact all annuals, whether hardy or tender, may be planted out in March when the winter rains are over.

Climbing and trailing plants are at home

in Santa Barbara. The wistaria, at the beautifully landscaped Eaton home, which encircles the house four times from one root, is a never forgotten sight. Also the wistaria on the Cameron Rogers grounds, which lines the tennis court for 100 feet, is a beautiful vine and a mass of bloom in the early spring.

Then comes the much famed bougainvillea, red and purple, a mass of color and much admired by visitors. There is the Passion Flower, prized for its pretty flowers and foliage.

Bignonia, or trumpet vine, is another favorite here, with its large crimson bell-shaped flowers, blooming the entire season.

Quite common are the great poinsettia plants, grown here easily from cuttings in open ground. Not much boxwood is used, but one finds the Myrtus Communis, Myrtus Microphylla, Veronica Andersonia used for low borders or hedges.

In this paradise of sunshine and flowers must not be forgotten the dahlia, which is easily grown and is one of the leaders of outdoor grown flowers, requiring little care.

Then comes the muchly prized chrysanthemums, which are grown in the open ground. Prize blooms are to be had from the field by giving a little shade at the time the bloom appears.

Santa Barbara is "Home, Sweet Home," for the carnation. In California they are grown in the fields by the acre the year round.

Fuchsias cover the sides and tops of many bungalows, a wonderful sight.

Santa Barbara prides itself on having the finest collection of palms outside of the tropical zone. They grow in the open ground and along the streets. Many of



(1) The De La Guerra Mansion. Built in 1826. Home of the First Governor of California.
 (2) The "Old Adobe". Built in 1786 and Now Used by the Associated Charities
 of Santa Barbara. (3) Santa Barbara Woman's Club.

them range from one to seventy-five feet in height and from all ages up to 100 years old.

Here is located the City and Kentia nurseries with 50,000 palms, all grown in the ground under lath house, a wonderful sight to behold. Most of them are Kentia and Cocos Plumosa, also stately tree ferns.

Nature has done much for Santa Barbara in this direction but has provided still more generously for its wild flowers. There are more than 100 species.

Among them are lupins, blue, yellow and pink; sand verbenas; poppy, phlox; Pride of California, a climbing pea with large crimson flowers; Blazing Star; yellow violet; Indian pink; blue-eyed grass; spotted nemophila; and the blue and yellow pentstemon.

In short, the city and much of the county is a wonderful garden in this paradise of sunshine and flowers.

GOLF LINK PRIVILEGES ACCORDED TO TOURISTS

Golfers are afforded excellent opportunity to enjoy that sport in Santa Barbara, on spacious links surrounded by mountain scenery and overlooking the Pacific.

The Santa Barbara Country Club, with links in Montecito, is numbered among the most exclusive in the country. Its golf grounds—an eighteen-hole course—is often the scene of matches attracting international attention.

It restricts play to members. The course is well turfed and the greens are surfaced with oiled sand. A handsome new clubhouse is now under construction.

The La Cumbre Club has its links on the fields of Hope Ranch, about four miles from the city.

Patrons of the leading hotels are accorded the privileges of these links on ten days' cards, which can be renewed. A three months' ticket is also sold to such patrons. The green fee is fifty cents a day.

SANTA BARBARA OFFERS MANY EXCELLENT HOTELS

In the hotel, apartment house and boarding house line, Santa Barbara is well equipped to cater to the tourist or traveler who makes a long or short stay.

The fame of its big hotels is widespread; their excellence and hospitality is the equal of any resort city, and the surroundings in which these hotels are set are surpassingly beautiful.

These notable hotels are El Mirasol, the Potter, the Arlington, and Miramar in Montecito. Other hotels are the Neal, the Hotel Barbara, the Gregson, Upham, the Rainey, Riviera, Virginia, and the Raffour.

In the apartment house line are Edgerly Court, La Movada, the Brackett and scores of others.

As an additional accommodation to the tourist, four railways maintain city ticket offices, where tickets and reservations to

any part of the country, or earth for that matter, can be made as easily as in New York or Chicago. These railways are the Salt Lake Route, Southern Pacific, the Santa Fe and the Union Pacific.

BEACH AND BATHHOUSE PROVIDE FOR FINE SPORT

Santa Barbara is well provided with swimming and bathing facilities. Here the aged, beginners, and exponents of the art can indulge in this beneficial form of exercise the year round.

The swimming pool of the famous Los Baños Del Mar (The Baths of the Sea) is designed on lines similar to the wonderful baths of Carcalla, Rome. The pool is lined throughout with white tiling, being almost sixty feet long by forty wide. The noble proportions and general excellent design affords ample air space for swimmers and spectators alike.

The swimming pool is supplied with filtered sea water every day, it being treated by a special process, making the water absolutely pure and germproof. Some idea may be gathered of how pure the water is from the fact that on the bottom of the tank a pin can be seen at the eight-foot depth.

Visitors from all parts of the world declare this crystal pool the cleanest and best appointed encountered in their travels.

There are more than 200 dressing rooms, of ample proportions, treated in white enamel. The laundry is fitted with the latest sanitary washing devices, all linen being thoroughly treated with disinfectants before being dried, making this the most sanitary bathhouse on the Pacific.

The beach adjoining the bathhouse compares favorably with any to be found on the coast.

STREET CAR LINES REACH ALL POINTS OF INTEREST

It needs only a glance of the visitor at the well operated, clean and comfortable cars of the Santa Barbara & Suburban Railway Company to know that the management is keeping pace with the rapid growth of the community. During 1913 the entire lines of this system were rebuilt, new equipment purchased, making it one of the best in the state.

Lines running into the remote suburbs of the city furnish a fifteen-minute service, and in the sparsely settled districts automobile busses are operated in conjunction with the street cars, until such times as the growth of these warrant the extension of the car lines.

All points of interest are reached by its lines, such as Oak Park, the Old Mission, State Normal School, the Riviera, Plaza and Bathhouse.

An hour's ride over its lines will afford the visitor an excellent idea of Santa Barbara and environments.



(1) Santa Barbara Country Club. (2) Santa Barbara Cottage Hospital, Built by Cash Donations and Maintained by Memberships and Endowments. (3) Recreation Center, the Community Club of Santa Barbara.

United States Army Training Camps for Civilians, At Santa Barbara During June and July

Sixty Days of Drills, Marches and Lectures

Government Bears All Expense

THE United States Army Training Camps, designated as Citizens' Training Camps, have had a phenomenal growth since their inception in 1913, when there was one at Gettysburg, Pennsylvania, and one at Monterey, California, with a total attendance of 264.

The 1914 camps were held at Asheville, North Carolina; Burlington, Vermont; Ludington, Michigan, and Monterey, California, with an attendance of 763. In 1915 camps were held at Plattsburg, New York; Ludington, Michigan; Fort Sheridan, Illinois; American Lake, Washington, and San Francisco, California, with an attendance of 3383. In 1916, at Plattsburg, New York; Fort Oglethorpe, Georgia; Fort Sam Houston, Texas; Fort Douglas, Utah; American Lake, Washington; Fort Terry, New York, and Monterey, California, with a total attendance of 16,134.

It is expected that the attendance for 1917 in the various camps will be more than 30,000.

A training camp continues for thirty days, with instruction and drill starting at 6 o'clock in the morning and continuing until 4:30 o'clock in the afternoon, furnishing intensive training to enable the men in the camp to acquire sufficient knowledge of drill, tactics, sanitation and camp routine to perform a junior officer's duties in case the volunteers are called out.

Two Military Bands

Two full regimental military bands enliven the work of marching, parades and guard mount. The food is of first quality, well cooked and plentiful.

A camp exchange sells ice cream, fruit, soft drinks, tobacco and the odds and ends one needs around one's tent. The tents are large pyramidal, holding eight regulars, but at these camps only four or six men are assigned to each tent, so there is plenty of room for a steamer trunk to each man under his bed.

The first sixty days after the calling out of volunteers is the most crucial period, for without officers of sufficient training to clothe, feed, build and conduct sanitary camps, the condition of the volunteer is an unhappy one, as we found out in the Spanish War.

The first camp attended gives one the elementary infantry work. At the second training camp attended, an advanced course is given over that taken the first year, the at-

tendant having the choice of taking infantry instruction or taking up cavalry, artillery or aviation. At the third camp, a still more advanced course of instruction is given, but the third camp is the limit which any one person is permitted to take, at the training camps, as a man, if he has the ability and right make-up, can go into the officers' reserve after three camps without any examination, and pursue his further instruction in military matters as an officer of the Officers' Reserve Corps.

Attendance this year will be free, with all expenses paid by the government, which has not been the case at previous camps.

These camps are a great privilege for young men, for there is no doubt these camps, in the training they give, do wonders for the physical well being of the men, aside from the military training offered. If one is going to war, it is better to be qualified to go as an officer than as a private, not only for the individual's benefit, but for the good of the nation, as every million volunteers called out require 50,000 commissioned officers, and there are not one-half that number in the entire regular army and organized militia of the United States.

An Attractive Site

It is doubtful if anywhere near as attractive a site could be assembled at any other center of population as a peculiar combination of circumstances permitted obtaining this year at Santa Barbara.

The drilling ground embraces a large, level tract of dustless ground, situated only half a mile from the Old Mission, and a mile and a half from the ocean, free from fogs, with a mild night temperature which will permit evening company campfires.

The company streets adjoin the the drilling ground to the south, on firm, rolling ground, easily drained, with the rifle range adjoining to the north.

The camp is at the city limits, at the terminus of the street car line with the paved state highway throughout its length and dirt roads on three sides.

It is a mile from the Arlington Hotel, two miles from the Potter Hotel, and one and one-half miles from the ocean beach, where ample facilities for sea bathing will be provided.

Santa Barbara has a population of 20,000, no saloons, a mild summer climate, shaded roads, and wonderful scenic surroundings.

It was selected this year as the site for

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VIEWS OF THE UNITED STATES ARMY TRAINING CAMPS AT SANTA BARBARA

(1) Site of the Citizens' Training Camps at Santa Barbara, Cal., Where Three or Four Thousand Men Will be Trained This Summer for Officers, at the Expense of the Government.

(2) Another View of the Citizens' Federal Training Camp at Santa Barbara, Showing Where the Embryo Officers Will Drill, March and Fight Mock Battles Among the Foothills of the Santa Ynez Range Back of the City.



(1) *The Plunge in Santa Barbara's Beautiful Bath House.* (2) *Studio of the American Film Company, Santa Barbara.*

the training camp on account of its geological position as the center of population based on attendance of the 1916 camp, and because its location on the seashore insures cool summers, permitting marching and exercising without fatigue.

On account of the large attendance expected, two camps will be held this year.

The first camp opens Saturday, June 2, and closes Sunday, July 1.

The second camp opens Saturday, July 7, and closes Sunday, August 5.

This will give a double opportunity for the men to arrange their vacations to fit either month instead of being confined to one month as last year.

U. S. Pays Expenses

The government bears all the expenses of attendance at the training camp, including transportation, food, arms, ammunition and uniforms for men between the ages of eighteen and forty-five, both inclusive. Men over forty-six can attend by paying their

own expenses, about \$35 and railroad fare. Last year men of over sixty attended the camp and enjoyed it.

These camps are headed by the dominant men in their respective communities, with whom, as past experience shows, an intimate bond is formed, based on hard work in camp and maneuvers and the consciousness of serving a good cause, and this association, together with the interesting work of training to be army officers, affords a most enjoyable and valuable form of summer vacation for business men.

The instructors are picked officers whose lifelong work has been training for the highly specialized branches of the regular army. Each is a master of the subject in which he instructs. The initial cost of the perfectly equipped camp alone runs into hundreds of thousands of dollars.

Generally, some 400 regular troops of the various branches of the service, including regimental bands, are stationed at the camp during its full period.

Santa Barbara a Scenic Wonderland for Motorists

SANTA BARBARA is fortunately situated both as regards business and scenic roads. At few places does one find mountain scenery and ocean boulevards in such close proximity.

Situated on the Coast Highway, less than 100 miles from Los Angeles, it is possible for the residents of Santa Barbara to motor to the southern city over a paved road in a few hours. So they enjoy all the advantages of a large city without a great deal of effort.

The city abounds in beautiful short motor drives. In the entrancing Montecito Valley, with its paved roads and magnificent estates, something new may be seen each day.

One of the most inspiring drives is the mountain drive leading past the Old Mission and the State Normal School. This

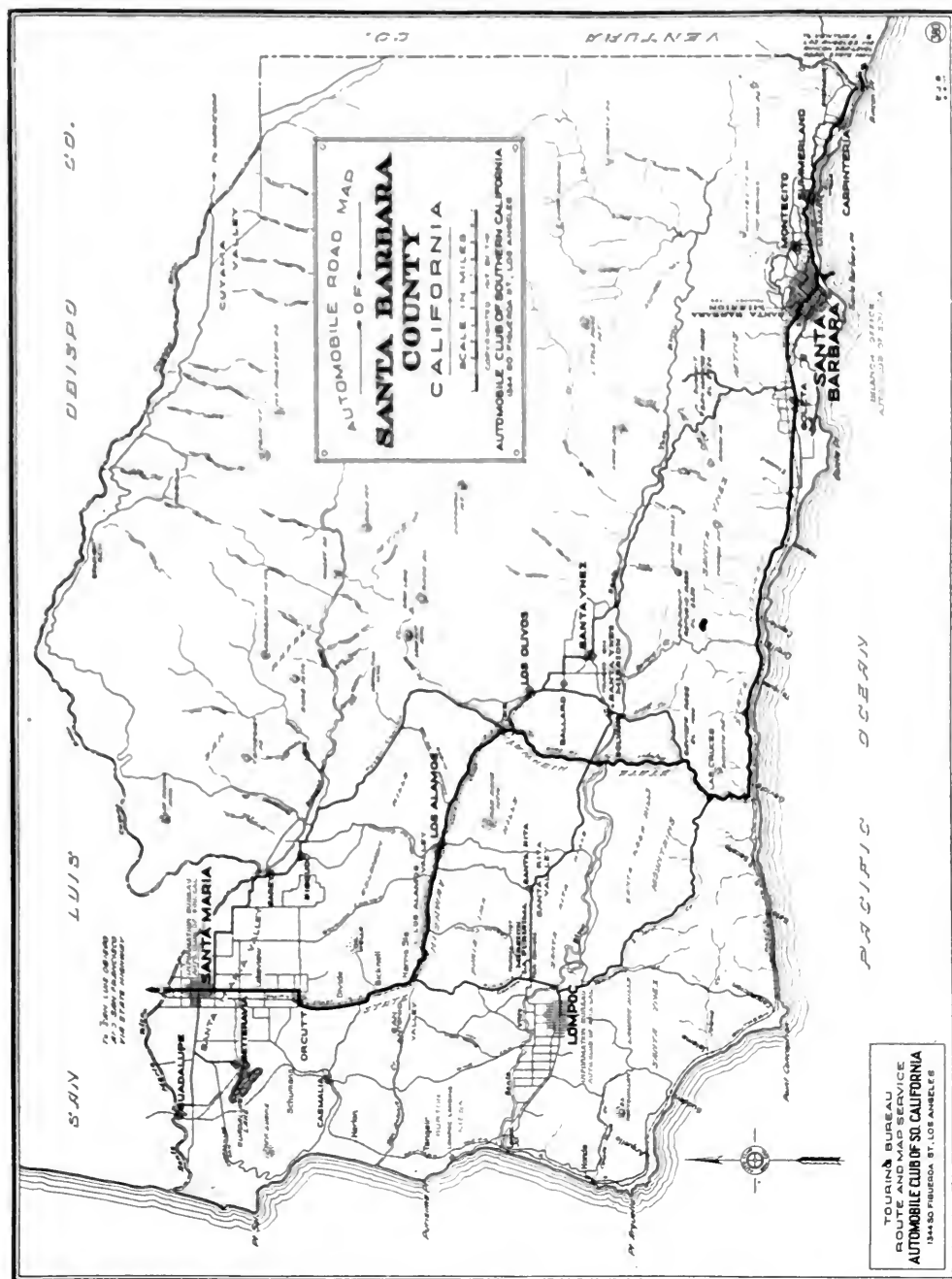
drive winds its way in and out along the mountainside, above the city, until at last the motorist finds he has been led down into the beautiful shaded drives of the Montecito Valley.

Another famous drive is known as the Cliff Drive, following back along the ocean cliff from Hope Ranch to the beach in Santa Barbara.

The two most scenic long drives are the Casitas and the San Marcos, and require a day each.

Starting from Santa Barbara, the motorist passes through the walnut groves of Carpinteria, over the Casitas Pass road to the Ojai Valley to Ojai. From Ojai the return can be made by the Santa Paula Canyon, Ventura and the famed Rincon sea level highway.

This trip, made up of scenery of the



Casitas Pass, the orange groves of the Ojai Valley and the drive along the ocean on the return, gives a variety of scenery which cannot be duplicated anywhere in the state.

A drive for the hardy motorist is by the way of the San Marcos Pass to the Santa Ynez Valley and Los Olivos, returning by way of the Gaviota Pass and the State Highway.

For grandeur of scenery the San Marcos Pass is incomparable. On the west side of

the pass the motorist sees the city of Santa Barbara and the Goleta Valley stretching away below, with the ocean and the channel islands in the distance. On the east side of the pass the eye beholds the cliffs of the Santa Ynez, and beyond the high ranges, which are snow capped during a portion of the year.

On the return trip, by way of the Gaviota Pass and the State Highway, the road follows the coast line.

The Famous Old Mission of Santa Barbara

Same Ancient Bells of Spanish Franciscan Padres Ring
Out Over City Summoning Worshippers

ABOUT two miles from the heart of the city, easily observed from whatever quarter trains and ships approach, and commanding a splendid view of the town and ocean, and of the islands that form the Santa Barbara channel, rises majestically the famous old Mission of Santa Barbara. It is visited every year by tens of thousands of travelers from all parts of the United States, and by not a few from other parts of the globe.

It is the best preserved of the twenty-one Indian missionary establishments which dotted the coast from San Diego to Sonoma and conceded to be the most noble, eloquent, pathetic and picturesque relics of American history. The reason for its fine state of preservation is that Mission Santa Barbara is the only one never abandoned by the early Franciscan missionaries either through the force of circumstances or otherwise.

The ceremony of planting the cross on the spot to be occupied by the altar of the mission church, and which invariably preceded any other missionary activity, took place on the Feast of St. Barbara, December 4, 1786, two years after the death of the venerable Fr. Junipero Serra, who founded the first mission at San Diego in 1769.

The good Father had, indeed, planted the cross that began the settlement of the city of Santa Barbara on Sunday, April 21, 1782, and had intended to proceed at once to establish the mission; but this satisfaction was denied him through the animosity of Governor Felipe de Neve.

Fr. Serra's successor, Fr. Fermin Francisco de Lasuen, however, was allowed to start the mission after the system till then observed, and which produced the wonderful results of which the very ruins tell an eloquent story.

In cold figures, the authentic records reveal that, during the fifty years, 1786-1836, in which the missionaries were permitted to manage their Indian community, as many as 4681 Indians became Christians through baptism, after the usual course of probation and instruction—an average of ninety-four for each year.

In addition, because the Franciscans also attended to the spiritual wants of the settlers, during the same period the names of 1127 white people, nearly all children, of course, entered the baptismal register. 1335 Indian and 209 white couples were joined in Christian wedlock.

Meanwhile also 3797 Indians died, and most of them found their last resting place in the cemetery adjoining the mission church.

The Franciscan Fathers, besides Christianizing the savages, also endeavored to civilize them, and this constituted their most difficult, not to say the most disagreeable task, for the natives abhorred labor.

However, the indefatigable missionaries succeeded. They taught agriculture, mechanical arts and stock raising on a large scale and let their dusky wards enjoy all the benefits of whatever was produced; for the Franciscans, through their vows wedded to absolute poverty, could accumulate nothing for themselves, nor for any one else outside their Indian community.

The results were startling, as the following figures demonstrate.

Despite the primitive implements, occasional drouths, and the inveterate indolence of the natives, from 1787 to 1832, under the supervision of two missionaries, in round numbers as many as 162,000 bushels of wheat, 33,000 bushels of barley, 26,000 bushels of corn, 3000 bushels of beans, 650 bushels of peas and 860 bushels of lentils and garbanzos were harvested.

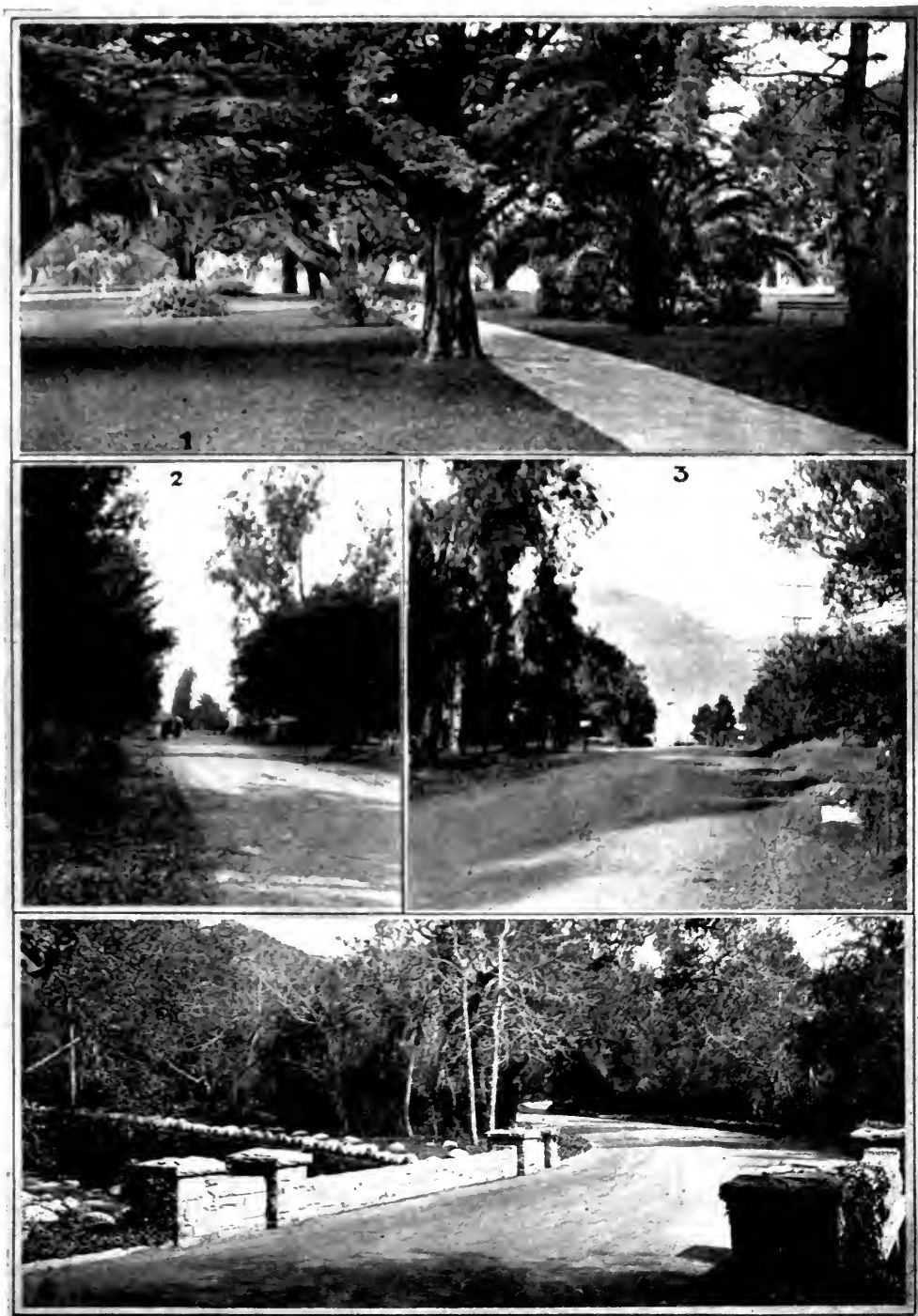
Of the products of the shops, gardens and vineyards no reports were required, and none exists; but the Indian community at one time, in 1803, numbered 1792 souls. After 1810 the converts not only supported themselves, produced everything they wore and consumed, but had to supply the military garrison with clothing and provisions of all kinds.

As already indicated, stock raising was another burden inseparable from the task of civilizing the California Indians at the mission centers. To what extent this was carried on may be gathered from the authentic reports. According to these, Mission Santa Barbara owned the highest number of cattle in its history, 5200 head, in 1809; 11,066 sheep, in 1804; 1337 horses, in 1816; 340 mules, in 1823; 200 goats, in 1792; and 200 pigs, in 1823.

The Indians have disappeared, but divine worship at the old Mission Church continues as of old, except that the students of St. Anthony's College replace the Indians in the choir.

The Spanish Franciscans have passed to their reward, but their places are taken in greater numbers by Franciscans of another race and language in accordance with the exigencies of the times.

The activities within the Mission buildings are likewise different, for the great training school of old has been supplanted by schools of philosophy and theology for the young Franciscans who are there equipped to labor for the interests of the Divine Saviour.



A FEW OF SANTA BARBARA'S BEAUTY SPOTS.

(1) Public Park in Santa Barbara. (2) View of the State Highway on the Road to San Francisco. (3) Hot Springs Avenue in Montecito. (4) Entrance to a Private Estate in Montecito.

State Normal School Overlooks City

The Santa Barbara State Normal School of Manual Arts and Home Economics, maintained by the state, is situated on Mission Ridge at the base of the Santa Ynez Mountains. The site of fourteen acres commands on the south a magnificent view of the city, the Santa Barbara Channel, the Goleta Valley and the Pacific Ocean.

The style of architecture being Spanish, the buildings naturally include a central building with the impressive decorations massed over and about the central entrance. The central building is connected with the others by arched colonnades. Each building forms the side of a quadrangle, the center of which is treated as a patio having some special feature.

The features of the school buildings are the exceptional lighting and ventilation and the inclines instead of stairs. The mezzanine floors provide additional floor space without increasing the room area. The plainness of the finish, the charm given by the color effects, and the completeness

and simplicity of equipment are other features.

All make possible good work resulting from pleasant environment, charming outlook, absence of noise and distractions outside, with cleanliness, convenience and quiet color in the laboratories.

The charm of the patio with its tropical plants in the corners, its vines, blossoming purple, white or yellow as they cling to the pillars, and its graceful eucalyptus trees, all reflected in the pool, is beyond description.

Added to the beauty of the court the fact that the acoustics are perfect and, having a seating capacity of about 2000, there is always space for large assemblies, commencements and concerts.

Here are staged the Greek dances, the Spanish festival representations, and many student festivities.

North of the central building is a charming terraced amphitheater protected by a rose-covered pergola.

Santa Barbara's Excellent School System

The education of children from the kindergarten through the second year of college is provided in the Santa Barbara public school system. Six kindergartens, six elementary schools, and intermediate and a high school (including a junior college course of two years) meet the present needs.

A proposed new high school building will soon be necessary to serve the rapidly growing population.

Santa Barbara has an efficient teaching force of 86 men and women and a school enrollment of 2500.

From the junior college, students may enter the third year of either the State University, the Leland Stanford Junior University or the local State Normal School

of Manual Training and Home Economics.

In the larger buildings manual training and sewing classes are held. Centers properly equipped are provided for the others.

Cooking laboratories and woodworking and machine shops are located in the high school for the use of the intermediate and high school pupils.

A flexible method of grading reduces the percentage of retardation of pupils in the elementary schools to a .73 minimum.

The health of the children is watched over by a competent registered school nurse. Provision is made for systematic physical training under the supervision of a skilled instructor. There are eleven open-air rooms in the system and these are being constantly increased in number.

Santa Barbara Public Library

Santa Barbara's Free Public Library was established in 1882. The growth of the collection of books has been so constant and their use has so increased that the volumes now number 45,000. The circulation last year reached 162,000, with the service extending to the whole county through the central library and its fifty-six branches.

The central building is open to the public twelve hours, all week days and three hours on Sundays.

The reference department for students is well equipped with authoritative works. The shelves for younger readers are filled with carefully selected titles and variety, and there is a choice of more than 250 periodicals in the reading room.

The great adventure of 1917 will be the transition of the library from the old building to the new, which is being erected by

the gift of the Carnegie Corporation and the people of Santa Barbara. The design of the building is a free adaptation of the Spanish Renaissance, which, due to its size, efficiency and impressiveness, will offer broad opportunity for usefulness.

The distinctive features of the new library building will be the large book room, which gives the public easy access to the books; the audience room, where stories will be told to the children and poetry and drama read aloud to adults; the reading garden, a walled, stone-paved court opening from the main reading room, and the art gallery. This wing, perfectly lighted and appointed for the exhibition of paintings, will also contain a small room for the more intimate display of prints.

The building, set in spacious grounds,



MANY BEAUTIFUL DRIVES AROUND SANTA BARBARA.

(1) Along the Channel Drive. (2) Among the Oaks Near Santa Barbara. (3) The Rincon Causeway. On the State Highway to Los Angeles. (4) One of the Palm Drives Near Santa Barbara.



Young Men's Christian Association, Santa Barbara.

with planting that will pleasantly disclose its line and proportion, is located in the center of the city at Anapamu and Anacapa streets.

Y. M. C. A. IS HOUSED IN HANDSOME MODERN HOME

Five years ago \$90,000 was subscribed by Santa Barbara citizens for the purpose of erecting a Young Men's Christian Association building. Three years ago the building now occupied by the Y. M. C. A. at Chapala and Carrillo streets was opened. It is considered one of the best association buildings, for the size of the city, in the country.

Visitors are always welcome, and strangers are invited to call for information of any kind. Many are annually directed to boarding and rooming houses.

A feature is an athletic field, surrounding the building, which provides for volley, basket and handball and tennis. The handball courts are lighted for night use.

The building, mission in type, provides the features usually found in association buildings, such as swimming pool, gymnasium, social rooms, dormitories and special rooms for boys.

SANTA BARBARA IS WELL EQUIPPED WITH CHURCHES

Few cities of the size of Santa Barbara, east or west, are better equipped with places of divine worship.

In its list of fifteen or more churches are some of the most attractive and spacious edifices to be found in any city on the Coast.

Notable among these are four or five beautiful stone structures of most pleasing design and architecture, and in addition are several more in process of construction. These churches represent an outlay of from \$50,000 to \$150,000 each. In these and others

alike a vigorous, useful work is maintained.

Ample opportunity is thus afforded for the local needs of church-going people, as well as for the large throngs of visitors who in growing numbers compose the city's population in both the summer and the winter seasons.

The old Santa Barbara Mission is one of the great attractions to the many thousands of world-wide tourists who annually pay a visit to this historic spot, so identified with the early romantic traditions of the state.

The mission is the only one of all the picturesque missions of California where the services have from their founding been sustained in unbroken continuity.

The same old bells still summon worshippers as they have through many years.

To visit Santa Barbara without "going to see the Mission" would be like visiting Rome without a sight of St. Peters, or to visit London without a glimpse of old St. Paul's or Westminster Abbey.

RECREATION CENTER; CITY'S COMMUNITY CLUB HOUSE

Recreation Center, Santa Barbara's community club house, which represents an expenditure of \$75,000, and which is under the direction of the Neighborhood House Association, Miss Margaret Baylor, superintendent, as a building consists of an auditorium with seating capacity of 950; assembly room, seating capacity, 225; women's club room, capacity 150; men's club room, capacity 150; an office, kitchen, rooms for transient women, a roof garden, and superintendent's apartments.

The object of the Center is to provide a building which may be used by the whole community for its varying needs. The building furnishes a place where any group of people that so desire, may form themselves into a club.

The Municipal Orchestra gives free Sunday afternoon concerts in the auditorium.

The house is always open from 7 a. m. to 11 p. m. daily, including Sundays.

There is no Y. W. C. A. in the city. The Center maintains rooms for women who are transients in the city. This department bears the endorsement of the National Y. W. C. A. and is in constant use by tourists of moderate means, business women, and women and girls who come to the Center in need of temporary help. A bureau of information with a list of rooms, apartments, and boarding houses is always kept at the desk.

The juvenile work is one of the interesting features at the Center. A public bath-house, for ocean bathing with a reliable matron in charge, is maintained on the beach, for all the children of the city.

The weekly open house, held every Saturday night, has for years been an accepted feature of the social life of the town. The entire lower floor of the Center is open to the general public. There is no admission fee. The large auditorium is given up to dancing. A fee of five cents a couple, each dance, is charged. Visitors not caring to dance can use the club rooms, where they may listen to the music with families or friends.

Men have the free use of the pool and billiard tables in the men's club room. This

is a popular feature, and the club room is filled with young men at an early hour, many of whom are strangers in the city.

SANTA BARBARA GROWING AS A MUSICAL CENTER

Music in Santa Barbara is growing as remarkably as the population.

Tradition speaks first of a zealous amateur orchestra; then of a band, followed for some years later by La Monaca's Band.

The Music Study Club then stepped forward and introduced many noted soloists. The outgrowth of this innovation was the establishment of an annual philharmonic course under whose auspices the best soloists of the world appear.

Now Santa Barbara has placed itself among the cities of the United States that possess an orchestra. Its Municipal Orchestra gives free concerts in the beautiful hall at Recreation Center, being supported entirely by voluntary subscription.

Aided entirely by public-spirited patrons the guarantors are now introducing concerts by Los Angeles Symphony Orchestra of seventy pieces. All this testifies to the attention being paid to music development and help to make a future musical center of Santa Barbara.

The Santa Barbara National Forests

Favorite Region For Campers, Sportmen and Mountain Climbers; Work of the Forest Service

THE background for Santa Barbara's rich valleys, with their agricultural lands and growing population, is formed by the splendid chains of mountains located within the Santa Barbara National Forest.

Increasing numbers of people go into the mountains each year. All are welcome. The Santa Barbara National Forest has long been a favorite region with campers, sportsmen and mountain climbers.

The richness of these same agricultural lands and the crops that can be raised thereon, are determined by the existence of these high mountain chains, that not only bring more rain to the region, but protect that which does fall, from running off too fast and wasting itself in the ocean.

Conservation of water supply is only one of the chief values of the Santa Barbara National Forest and its mountains. One needs only to ask any of the thousands of people who yearly find rest and increased vigor for continuing their year's work by tramping, riding, camping and hunting, inside the National Forest, as to what they consider the mountains' greatest value, to receive a reply that their big value is for recreation grounds for the people.

The mountains revel in scenery. There

are many places in which, each summer, the residents of the county and persons from far distant points may find supreme enjoyment in the best of fishing, excellent hunting for quail, deer and mountain lions, and also find the best of camping grounds.

The work of the United States Forest Service in the protection of the National Forest results in the preservation of splendid cover on the mountains for all these purposes.

Adequate protection means the building and maintenance of trails and telephone lines, particularly the former, in the remotest parts of the forest. This makes them accessible to all. Some 400 miles of trails are maintained.

For those who want comfort and convenience in camp life, the Forest Service provides that permanent camps may be rented at nominal sums, on which homes can be built, so that the parties renting can come back each year to the same place.

Emphasis is placed upon the fact that the National Forests are open playgrounds for the use of the people. All that is asked, declares Mr. J. R. Hall, the Forest Supervisor, is that care be taken with fires, so that they do not get away and destroy the growth of timber and brush cover.



SOME OF SANTA BARBARA'S BEAUTIFUL TRAILS.

(1) Up Among the Clouds on the Crest Trail. (2) Grand Canyon of Santa Ynez. (3) Across the Canyon the Trail is Winding to Still Greater Heights.

Fine Mountain Trails Around Santa Barbara

One of Santa Barbara's distinctive features is its system of mountain trails.

Nowhere in California are there trails possessing more charm for the hiker or horseback rider, than is to be found in the Santa Barbara Mountains.

Within a radius of a dozen miles from the heart of the city are seventy-five miles of trails. A complete outing into the mountains can be made in a single day.

It is the incomparable way of seeing Santa Barbara. To see Santa Barbara from any angle is alone worth coming for, but to gain an airplane view of the wonderful setting, fascinates and charms, leaving an impression that lingers for all time.

In an air line it is four miles from Santa Barbara's bathing beach to the highest point of the Santa Ynez Range. This

would be a flight from where the continent touches ocean commerce, across a city, foothills and valleys to a height of 4000 feet, beyond which stretches a hundred miles of ranges and canyons.

The nearer canyon has been referred to as the Grand Canyon of the Santa Ynez, as through it flows the river by that name, more than 2000 feet below the summit.

From the lower levels of the range reach half a dozen canyons, which have all been made accessible by trails, and connecting with laterals that finally lead to the crest.

The average distance by trail to the top of the range is four miles and in every instance the grade is comparatively easy for hiking or horseback travel. The trails are safe and no serious accident has ever taken place on them.

Summer Yachting Regatta At Santa Barbara

**All Coast Clubs are to Race, August 7 to 11, Ending in
Weeks' Cruise to Channel Islands**

WITH the most beautiful yacht harbor on the Pacific Coast and a logical yachting center, midway between the northern and southern ports, Santa Barbara is preparing for an epoch-making season in the advancement of yachting on the coast.

Many wealthy easterners, making their winter homes in Santa Barbara, own fast boats, which are the pride of eastern yacht clubs. If ample harbor protection could be given, these boats would be brought to Santa Barbara for permanent headquarters.

Local yachtsmen reorganized into the Santa Barbara Yacht Club, are preparing for a big regatta August 7 to 11. It is probable more boats will cross the line at this regatta than ever entered any regatta held on the coast, not excluding Exposition year in San Francisco.

The San Francisco Yacht Club, as well as

all the other northern clubs, are sending down every available boat, starting August 3, in an ocean race from San Francisco to Santa Barbara.

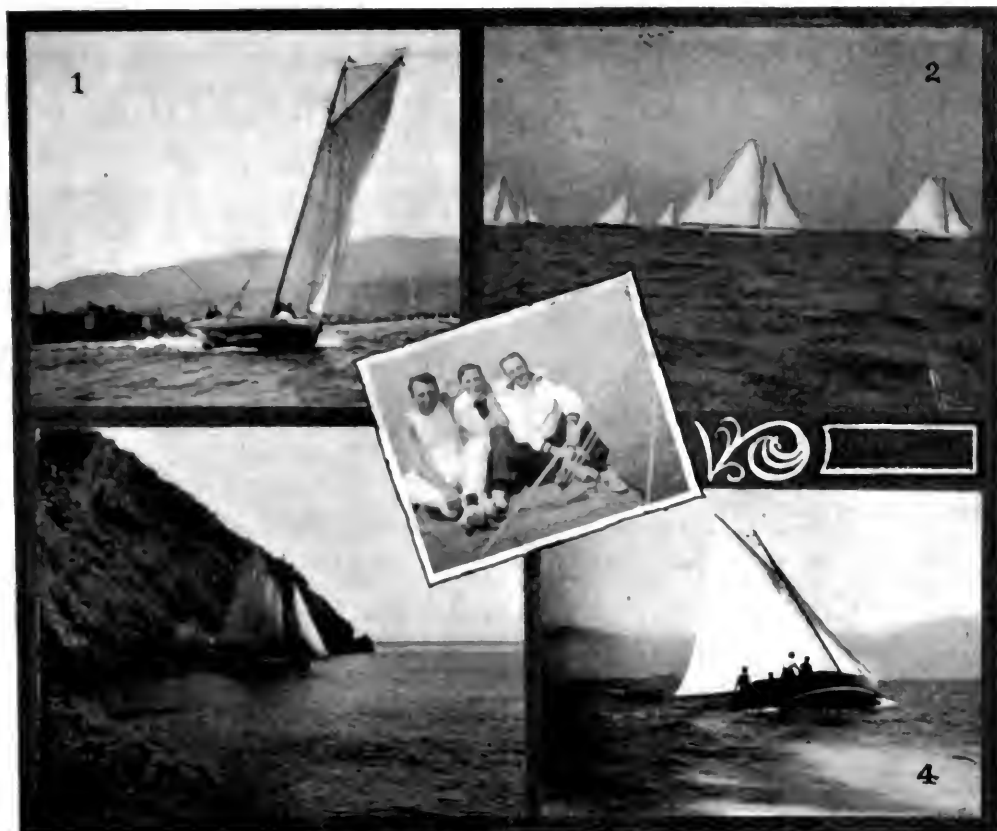
The southern clubs will enter their entire fleet, racing from their home ports.

Four days of racing will begin August 7. The Sir Thomas Lipton Challenge Cup, now held by Captain John Barneson, owner of the Genevieve, will be raced for at that time.

Motor boat racing will also form an important part of the programme.

The following clubs have prepared their logs so as to take part in this regatta: South Coast Yacht Club, Los Angeles Yacht Club, Los Angeles Motor Boat Club, Newport Beach Yacht Club, San Diego Yacht Club, and the San Francisco Yacht Club.

After the races the flagship Royal of the



SANTA BARBARA A YACHTING CENTER.

- (1) Yacht Columbine Going Out Into Channel for Race. (2) Yacht Racing in Channel Off Santa Barbara. (3) One of the Harbors at Santa Cruz Islands. (4) The Sloop "Viren" sailing in the Channel.

Santa Barbara Yacht Club, will pilot the yachts across the channel for a week's cruise around the islands, making an ideal ending to the week of racing.

The Santa Barbara Channel Islands are famous for their safe harbors and beautiful coves. Friar's and Valdez Harbors on Santa Cruz Island are safe mooring places and the Painted Cave is a wonderful production of Nature, with its beautiful coloring.

Undoubtedly this summer regatta will give an impetus to yachting on the Pacific Coast and be the means of bringing prize eastern boats to the coast.

With undeveloped facilities and an ideal racing course and with mountains and beautiful homes forming a background, Santa Barbara offers an ideal place for the true yachtsman to develop his sport.

The Commodore of the South Coast Yacht Club paid a fine tribute to Santa Barbara as a port when he said, at a banquet at San Pedro, "Each year we drift to San Diego and dance at Coronado. This year we race to Santa Barbara, race at Santa Barbara, dance at Santa Barbara, and rest at Santa Cruz Island.

HYDRO-PLANING OVER THE SANTA BARBARA CHANNEL

Among things of interest in Santa Barbara is hydro-planing. This fascinating and popular sport was introduced by the Loughhead Brothers with their passenger-carrying hydro-biplane. Everyone making a flight over the beautiful placid Santa Barbara Channel immediately becomes wedded to this most exhilarating sport.

Frequently they fly to Santa Cruz Island, which is about twenty-one miles out to sea. From there they often follow the big coast liners for miles, hovering just above them.

This hydro-biplane, although only eighty horsepower, easily carries two passengers and pilot, and is able to attain great speed and high altitudes.

Encouraged by the enthusiastic support and interest shown in their present machine, the Loughhead Brothers are now constructing a large eight-passenger hydro-biplane. This machine will have two 100-horsepower motors and will have a cruising radius of two to three hundred miles, in absolute comfort and safety. Trips to San Pedro and San Diego will be of little consequence to this craft.

SANTA BARBARA WEATHER

Compiled from the reports of the United States Weather Bureau

HIGHEST TEMPERATURES.

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1913	78	77	80	80	75	86	85	87	108	96	88	75
1914	73	75	89	87	73	84	78	80	82	95	98	76
1915	74	73	90	85	95	87	85	98	86	87	86	80
1916	62	82	91	88	88	80	82	89	81	85	80	70
1917	77	74	68

LOWEST TEMPERATURES.

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1913	27	35	36	39	43	49	47	68	49	45	39	34
1914	35	36	41	44	45	45	52	49	48	43	40	36
1915	34	36	41	42	40	47	48	51	46	43	36	32
1916	33	35	38	40	43	40	50	47	49	40	33	32
1917	28	35	40

MEAN TEMPERATURES.

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1913	49.3	52.2	54.	55.1	56.8	58.3	66.2	67.	68.	62.7	58.3	51.7
1914	52.7	52.2	58.8	60.	57.9	61.	64.2	62.8	62.6	65.	62.3	51.5
1915	53.2	52.7	59.2	59.2	59.8	63.7	66.9	69.8	65.3	62.	58.4	55.
1916	51.5	56.5	59.1	58.6	60.9	61.2	65.3	65.4	62.5	56.2	54.9	49.8
1917	49.	52.9	54.3

Clear Days Each Month

RAINFALL

Month	1913	1914	1915	1916	1917	Month	1913	1914	1915	1916	1917
January	19	14	20	9	19	January	3.14	15.91	4.94	17.24	3.25
February	12	18	14	12	17	February	6.78	7.30	8.03	1.89	7.61
March	23	14	22	21	29	March	.64	.95	1.15	1.71	.28
April	22	22	15	24	..	April	1.04	.70	.97	.30
May	22	16	21	28	..	May	.19	.03	.57	T
June	13	24	25	28	..	June	.50	.16	T	0
July	19	30	29	24	..	July	.09	.05	0	0
August	24	20	28	25	..	August	.07	0	0	.11
September	24	23	22	24	..	September	.17	0	.05	1.90
October	20	24	24	10	..	October	0	.12	0	2.82
November	17	26	23	23	..	November	3.43	.04	.65	.10
December	17	19	20	19	..	December	2.71	4.38	4.06	6.12

WIND

Santa Barbara enjoys unusual freedom from heavy winds, the average velocity, month in and month out, being less than a person creates when walking. The occasional lapses are of brief duration. The United States Weather Bureau reports show that during the last five years the average hourly velocity of the winds has been about 3.4. Point Conception to the West and the Channel Islands, protect the city and surrounding section from the annoying trade winds of the Pacific.

Products of SANTA BARBARA COUNTY

One of the Most Productive in State, Favored by Soil and
Climate; Offers Many Opportunities to Settlers

FROM an agricultural and fruit growing standpoint, Santa Barbara County holds out great opportunities. All kinds of soil are represented and generally speaking, there is water in abundance.

IN THE SANTA MARIA VALLEY

The Santa Maria Valley occupies the north and western portion of the county.

Sandy loam is the predominant type of soil in the Valley, soil varying slightly according to its location, soil with the greater crop ability lying in the western portion of this valley. Beans and barley are grown in large quantities.

Irrigation has been comparatively little developed, due to the fact that natural conditions are favorable to success without it.

The valley is traversed by four lines of railroad. The western portion from north to south, by the main line of the Southern Pacific, with its station at Guadalupe. This point is also the junction of the Santa Maria railroad, which runs practically the whole length of the Valley, i. e., from Guadalupe to Leonhart, passing through Betteravia—the site of the Union Sugar Co.'s plant—Santa Maria and Gates to Leonhart, located in the East Santa Maria oil field. The electric branch of the Pacific Coast railway connects Santa Maria, Betteravia, and Guadalupe.

The Pacific Coast railway (steam line), connecting with the Southern Pacific Company at San Luis Obispo, affords a direct communication from all points in the Valley to deep water at Port Hartford, a distance of some thirty miles.

The State Highway runs across the

valley, this highway running directly through the city of Santa Maria, affording all automobiles an opportunity to visit the valley on their trips up and down the Coast Highway.

Road oil is manufactured in the Santa Maria oil field. It is known throughout the United States as the best road oil produced. The Santa Maria oil field, lying along the southern boundary of the Santa Maria Valley, is one of the five leading fields in the state. A conservative estimated value of this production at the well is \$2,250,000.00.

The production of gasoline from the natural gas has become an immense industry. The Santa Maria field has a daily output of 23,000 gallons, valued at \$2,700.00, making an annual income through this source of \$1,007,400.

The Union Sugar Company has a factory located at Betteravia, with a capacity of 700 tons daily. The yearly output is 16,000 tons: beets consumed, 100,000 tons. Six hundred men are employed at this plant and on the company's ranches. The annual payroll is between \$450,000 and \$500,000.

Santa Maria, the main city, has a population of 3,000. It is a modern municipality, with public parks, electric lights, natural gas for fuel and lighting purposes, and municipal water works. There are three banks with deposits of more than \$2,000,000.

THE FERTILE LOMPOC VALLEY

With a population of approximately 3600 inhabitants the Lompoc Valley is one of the most fertile and productive valleys of the state of California. This is due in large part to the climate, which seldom falls below 45 degrees in winter or rises above 75 degrees in summer. There is a great deal of fog, which tends to keep the moisture in the ground. The soil is a deep, rich alluvial layer of sandy loam.

One of the chief products of the Lompoc Valley is the little white bean. These are

grown in great profusion. They are planted in May and need little care beyond an occasional going through the fields with a cultivator. The harvest begins in September and lasts through November.

Soil and climate combine to make the Lompoc Valley one of the most ideally suited for the growing of beans of any section of the country.

Mustard also is one of the principal crops of this valley. In fact, this is practically

the only spot in the United States where cultivated mustard is raised.

The time for planting mustard is from January to May and harvesting begins the latter part of August. Until recently mustard was threshed on a sheet, but three years ago a mustard thresher was invented and several of these machines are now in operation.

One of the crops which has helped to make Lompoc Valley famous is the potato crop. Potatoes grown in the Lompoc Valley have the reputation of being the best raised anywhere along the coast. A fair average of what the soil will produce in the way of potatoes is 100 bags weighing 120 pounds, to the acre.

Onions do remarkably well in the fertile soil of the Lompoc Valley and under the cool climatic conditions. One hundred and fifty, 100-lb. bags to the acre is the average crop. As high as 125,000 bags of onions

have been shipped from Lompoc in one season.

Another important industry is the cattle and dairy industry. Exceptionally good grazing land is scattered throughout this section and \$400,000 is a conservative estimate of the amount of business done in these industries annually.

Oats and barley are also raised and one of the largest floriculture concerns in the country raises sweet peas for seed here.

Probably the largest deposit of diatomaceous earth is found in the Lompoc Valley. A big plant for the quarrying and shipping of this earth has been established at Lompoc and several hundred men are employed in the work.

Oil has also figured in the past prominently in the growth of the valley and recently there has been a revival of interest in this industry, owing to improved market conditions.

GOLETA, HOME OF THE WALNUT INDUSTRY

The Goleta Valley lies for eighteen miles along the Coast Highway, west of Santa Barbara.

In this direction one will also find the beautiful drive over the San Marcos Pass, from which the views of the valley, the city, the channel and the islands are unsurpassed.

The many canyons opening into the valley afford opportunity for delightful picnics beside cool mountain streams and under shady groves. Tumker's Grove, the only remaining large group of noble live oaks freely open to the public, belongs to the county and is the scene of many pleasant gatherings.

The chief commercial interests of the people are in the growth of walnuts, lima beans, lemons and olives.

The grader of the Walnut Growers' Association has shipped tons of nuts and tons

of nut meats for the season of 1916. There have also been tons of lima beans passed through the warehouse of the Bean Growers' Association.

A large olive oil press and pickling plant for this industry is now in process of construction.

With the large percentage of automobiles and good roads, travel to the city is so easy that the business of the valley is largely done in Santa Barbara. The majority of the homes also have the advantages of electricity and telephones.

The many beautiful residence sites on the Hope Ranch and along the foothills back of Goleta are attracting the attention of those who have come to appreciate this part of California and it will not be long before Goleta will be a thickly populated section of this most desirable region of our coast.

CARPINTERIA BY-THE-SEA

"Carpinteria-on-the-Sea," lies east of Santa Barbara in the midst of Carpinteria Valley.

It has several distinctive characteristics, not the least of which is its scenic beauties. In this valley, two miles wide and eight miles long, are to be found almost every possible variety of picturesque scenery; a three-mile stretch of level beach, hundreds of feet wide, unexcelled by any upon the Pacific coast. Elsewhere are ragged rocks and precipitous cliffs, through which the tides seeth. Sand dunes and sombre marshes add to the charm of Carpinteria's ocean front.

If one wearies of the sea, within a few miles are to be found the most charming mountain drives, parks, fern and flower bordered canyons.

There are trout brooks and miniature

water falls; all to be found within an hour's automobile drive.

Between ocean and mountains lie the great orchards, groves and ranches whose astounding fertility is making Carpinteria famous throughout Southern California.

Carpinteria Valley is fast gaining an enviable reputation throughout the state for the superior quality of its English walnuts, apricots, lima beans, avocados and lemons. In 1915 it captured the sweepstakes prize at the San Bernardino National Orange Show for the best display of lemons. This year it came within a point of again taking the sweepstakes, taking six prizes, some of them being first.

An authority on lemon culture says: "For the production of lemons there is no place on the North American continent better situated than Carpinteria Valley."

ALWAYS SUMMER IN SUMMERLAND

Located between Ortega and Rincon Hills, the rugged bluffs of which are laved by the Pacific, Summerland is protected from whatever chill the east or west winds of this favored clime may carry.

Colonized by spiritualists from all parts of the universe, more than twenty-five years ago, the town had a platonic existence until oil was discovered, twenty years ago.

Its oil wells are the most unique in the world, not only because of their longevity, but because a large number of the wells are drilled in the ocean, derricks being built upon wharves for a distance of nearly a mile along the beach.

While its submarine wells have given the town world-wide publicity, it is destined to be no less known because of the establishment here of the United States Experimental Station for the manufacture of pot-

ash and by-products from kelp. This is the first and only enterprise of its kind in the world, and many believe will prove of the greatest value, enabling the United States to become independent of other nations for its supply of potash.

This work is now under way, in charge of Dr. J. W. Turrentine, of the United States Agricultural Department, Bureau of Soils, an acknowledged expert on matters pertaining to the kelp industry.

Besides the government plant, two other kelp reduction plants are building—the Lorned Manufacturing Company, and the California Chemical Company. These three concerns will give employment to about one hundred and fifty men.

Besides telephones, electric lights and water systems, the cooking and heating needs of the town are supplied by natural gas.

Chamber of Commerce Maintains Bureau of Information

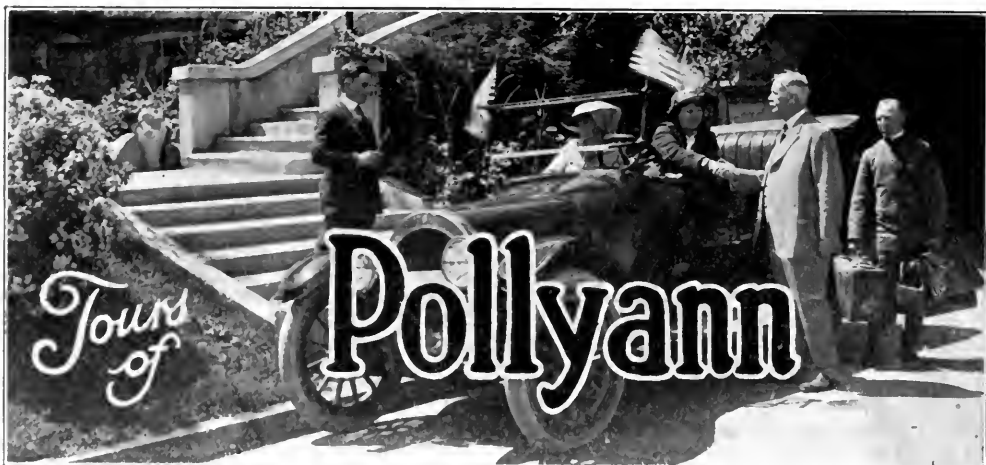
The Chamber of Commerce of Santa Barbara County, occupying spacious rooms in the Howard-Canfield Building, 831 State Street, maintains a large exhibit to which visitors are always welcome. The offices and exhibit are open daily, except on Sundays and holidays, from 9 a. m. to 5 p. m.

The exhibit is made up of products of the County and the secretary, or an assistant, is always present to accord visitors or tourists information.

During the present year the Chamber will move into larger quarters, in the old Public Library building, which it has purchased. When this building is occupied, the exhibit will be enlarged by the addition of the County exhibits which were at the San Francisco and San Diego Expositions and which are now stored for lack of display room.

The present membership of the Chamber of Commerce is approximately five hundred, it numbering among its members many men of national prominence, who have their home part of the year in Santa Barbara.

The Chamber is glad to furnish any information or data pertaining to the City or County, investments, homes, ranches, orchards and business or industrial openings. On request, the secretary will mail literature giving full details to anyone seeking information.



"We Were Greeted at the Entrance to the Historic Arlington by 'Mine Host' Dunn"

Pollyann Goes Motoring

My Dear Isabel:

YOU have heard much and often of the "Call of the Blood" or the "Call of the Wild," but let me tell you, girl, there is one "call" that gets into my blood and makes me wild to start toward the point where the "call" originates—and that is the call of Santa Barbara.

I realize, of course, that I am not alone in my admiration for beautiful Santa Barbara, as anyone who has ever set foot in that glorious city by the sea will feel that same longing to go back, if even for only one day or just one look.

Thus, with that ever present longing for a sight at the towering peaks of the Santa Ynez and a dash along the shore of the sunlit channel, there was no hesitation on my part when Roberta phoned to ask if I would go with her on a try-out run along the coast in her brand new "Oldsmobile Eight."

Before I lose sight of everything else in talking about Santa Barbara I want to tell

you I am simply charmed with that machine, and, if the wonderful treasure ship for which I have been watching since childhood, should slip into harbor, either driven by a gale or chased by a "U" boat "made in Germany," I would immediately invest a hunk of the proceeds from its cargo in just one of those self same Oldsmobile Eights.

Now you know that Roberta is one of those early rising type of "Twentieth Century" girls and she made her appearance just on time. It was a glorious morning and to the purr of perfect mechanism we glided out through Hollywood and over Cahuenga Pass into the San Fernando valley. I wonder, Isabel, if every Californian realizes what their state has been doing on the highway question? Miles and miles of country road paved to the smoothness of a city street, with never a worry over dodging bad spots, but simply a glide over the rolling hills and through the draws with the miles dropping behind us at a rate that would bring down the "speed cops" had there been any of those alert defenders of the people's rights abroad in that early morning.

Next it was the Chalk Hill grade and then the broad vistas of the Rancho Conejo that we left behind with Oxnard just beyond where Roberta gave me a chance to feel out her pet car and finish the drive to the "Channel City."

In exactly three hours and twenty-two minutes we were greeted at the entrance to the historic Arlington by "Mine Host" Dunn, who had been telephoned of our coming and was eager to congratulate us upon our speedy drive.

Oh it was blissful to be treated just like record-breaking racers, but we had other things to think of. First of all one of the Arlington's delightful lunches and then off under the guidance of Mr. F. H. Kimball to hunt up a dwelling place for Roberta's aunt who comes Santa Barbaraward for the summer.

We found plenty to choose from, but I tell you, Isabel, those apartment and hotel people of Santa Barbara have things down to a state of wonderful perfection.



"El Mirasol—a Dream of a Place"

Of course there is the Arlington, with its palm shaded, flower bordered lawns, cool corridors and restful quarters which would, of course, be my very first choice, but then Roberta's aunt wishes the seclusion and little home comforts that may be secured in an apartment.

After pretty nearly a whole afternoon given over to inspection of places, any one of which would be worthy of royal patronage, we decided to submit three for the selection of Roberta's most particular auntie.

There is "El Mirasol" (the Sunflower), a dream of a place done in colors and tints most extreme futurist in style, and charming in its every appointment. There are beautiful gardens and tempting arbors upon which front a group of cosy bungalows all connected with a central building by vine bowered pergolas and well arranged pathways. And the furnishings—well, Isabel, you should see them to realize their beauty. They are simply wonders of unique combinations in which the color of the flower from which "El Mirasol" takes its name predominates. Of service there is no limit and its quality is evident in every department of the place.

Our second recommendation was the Edgerly, a splendidly equipped apartment house, where the guests either provide their own servants or do a little something for themselves. Here were thoroughly up-to-date quarters with the tiniest of kitchenettes that would tempt one to learn house-keeping even if they had never before even tried to boil water.

For a third choice we suggested to auntie beautiful Miramar. A long time ago this charming place was a private home owned by a family of people who had made their fortunes on the sea and chosen this spot where acres upon acres of spreading oaks faced directly upon the channel strand. Originally a few favored guests were accommodated amid these delightful surroundings until the reputation of Miramar's bathing beach and other splendid attractions, to say nothing of a most excellent cuisine, brought others to demand that Miramar's facilities be increased. Little by little this has been done until the velvet lawns are dotted with cottages and bungalows and the dining room has just received its sixth addition.

We took just time enough to drive up among the hills to the charming nook where is located one of Santa Barbara's



"We Were Given Bon Voyage by Agent E. J. Boescke"

natural wonders, the famous Veronica Springs, from which the waters are shipped to all America and where an immense health hotel is shortly to be built.

Our last stop was at the Arlington garage, which is the Santa Barbara home of the Oldsmobile, where, after taking on gas and water for our return journey, we were given "bon voyage" by Agent E. J. Boescke and his staff.

The shadows were long on the hillsides when we started homeward at the end of one gloriously golden day. The sun had dropped behind the ragged ridges of Santa Cruz island and the sky was tinted with that pale greenish tropic light so like the faint color of an opal.

We rolled along the broad highway marked by iron bells that tell the location of "El Camino Real" where, in days long gone, the sandaled feet of rough gowned padres traveled this pathway, at that time only a sandy trail, and burros, in their tinkling harness, crept along where now the speedy motor cars make of the miles so many foot rules. It is the King's Highway indeed.

Yes, these are busy times, my dear, but I shall try and tell you of my many wanderings, in every one of which I do wish you and the babies could be my companions.

With love to you all I am,
Yours fondly,

Pollyann



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PROFITS	\$ 572,738.60	\$ 591,898.72
COMBINED DEPOSITS	4,517,278.69	4,977,757.66
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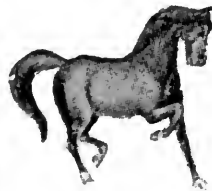
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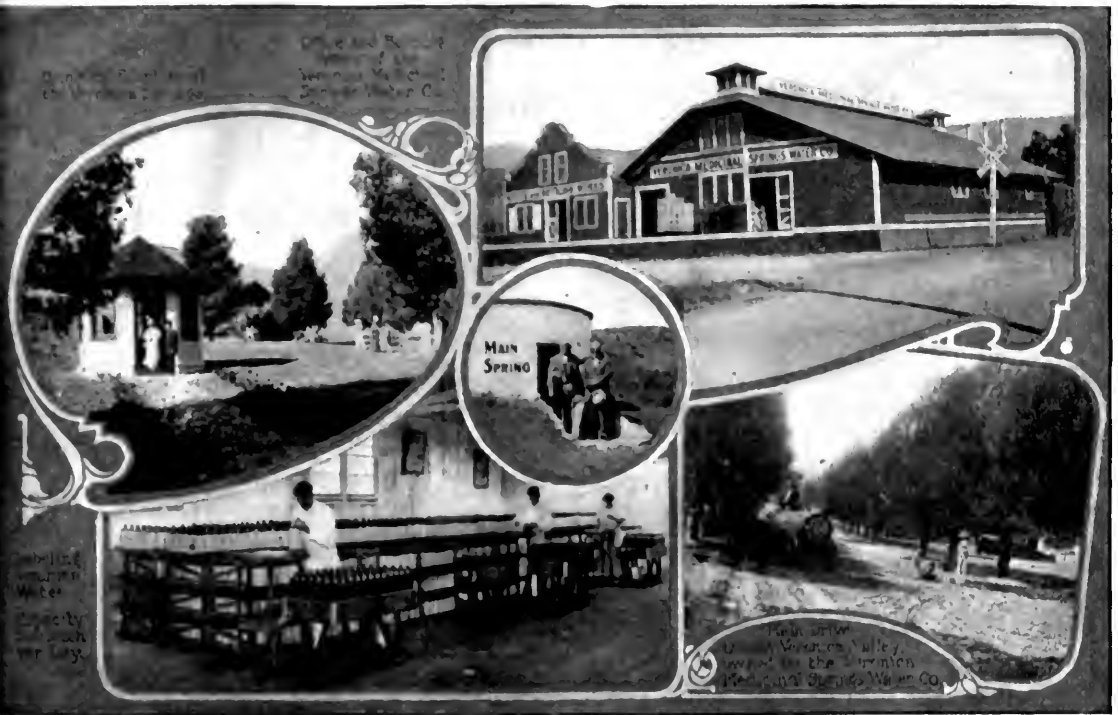
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LOS ANGELES, CAL.

(Continued from Page 15)

Some thirty thousand acres of rich, fertile soil, with an elevation of 5,000 feet, will soon be producing great quantities of apples and other fruit of the temperate zones.

MODENA

MODENA, the central shipping point for the Escalante Valley, is 295 miles from Salt Lake City. This portion of the vast Utah plateau is prospering under the cultivation maintained by colonies of thrifty farmers. The state line dividing Utah and Nevada is reached at Uvada, 283 miles from Salt Lake City.

Three hundred and twenty-four miles from the eastern terminal of the line is Callente, the junction point of the Ploche branch. The branch extends 33 miles northwest to the historic mining camp at Ploche. From present appearances Ploche promises to again come into its own and with the reopening of its mines take its place as one of the great mining camps of the West.

Callente is a division point of the Salt Lake Route, and also occupies a strong commercial position, being the center of a great grazing area.

From Callente the line winds down through the canyons of the Meadow Valley, passing first through what is known as Rainbow Canyon, so-called on account of the wondrous colorings which nature has given to its rocky walls.

A few miles further to the westward the line passes through Pallsade Canyon, another strange example of geological formation, where the rocks are piled hundreds of feet high on either side of the track with a wondrous regu-



A City Park

larly but in somber colorings which vary from granite gray to deepest brown.

Still moving westward the traveler is carried down past the station of Rox, at which point the rocks upon the East side of the track are covered with picture stories written by some long-forgotten and prehistoric race.

Three hundred and ninety-eight miles west of Salt Lake City the station of Moapa is reached, and here the line crosses the Valley of the Muddy River. This river, though it seems a very small stream, is one of the most important in southeastern Nevada, as its waters are used for the irrigation of a broad area of bottom lands. This Valley of the Muddy is noted for its production of cantaloupes, hundreds of cars of which are shipped in the season to eastern markets. A short distance down the Muddy Valley is located one of the experimental stations of Nevada, its location having been selected on account of the peculiar climatic conditions, which favor the production of all classes of semi-tropic fruits, such as figs, apricots, pomegranates and nectarines.

At Moapa a branch line of the Salt Lake Route extends down the valley to St. Thomas, a distance of 22 miles. This line traverses a rich and fertile section watered by the Muddy River, which runs the full length of the valley and has its source in immense springs in the northern end. The valley contains 15,000 acres subject to intensive cultivation; less than one-quarter of these are cultivated.

From the Valley of the Muddy the line of the Salt Lake Route climbs over a slight divide and drops down into one of the most noted sections of Nevada, known as Las Vegas Valley.



A Business Street, San Bernardino.



A Residence Street, Redlands.

LAS VEGAS

THREE hundred and thirty-four miles from Los Angeles, and 447 miles from Salt Lake, is Las Vegas. It is the terminus of the Las Vegas and Tonopah Railroad. These two lines of railroad give the people outlet east and west to the large market centers, and by the Las Vegas and Tonopah there is connection with the mining centers of the State, Goldfield, Tonopah, and other camps. In this way Las Vegas has transportation and market not only outside the State, but also to those rich mining centers, thus affording market for everything raised in the Valley.

The main car shops of the Salt Lake Route are at Las Vegas. The company has built here numerous residences for its employees. These houses are homes, built of concrete, four and five rooms, water, baths, light, porches, level streets, curbed, parking strips all marked off, yards all ready to sow in blue grass, making another "Model Town," as was Pullman, Illinois, some years ago.

Las Vegas is a Spanish name and means The Meadows. The period of Las Vegas' existence is short, dating from 1905. Today it is a town of pretty homes, well-built churches, pleasant school houses, substantial business blocks, offices and car shops for the railroad, with a population of nearly 2000 souls. The surrounding country is being taken up and improved by enterprising farmers from eastern States, many of whom are clearing lands, building homes and planting crops in the soil made fertile by artesian wells.

There is no more delightful climate in this wide country of ours, than that at Las Vegas Valley. The winters are so mild that vegetables are shipped every month in the year. The summers are pleasant.

The soil is fertile. It is that wonderful desert soil which only requires irrigation to make it yield as if by magic. A few acres will yield as much profit with less work, than a whole quarter section back in the eastern countries. There are 200,000 acres of uncultivated land in Las Vegas Valley, which will grow fruits, vegetables, grains, and grasses as soon as the water is put on the land. Many of these acres are still open for location to those desiring homesteads and desert land entries. Much land is held by non-resident owners from whom acreage can be purchased. A proof of the fertility of this soil is seen in the gardens that ship to the markets twenty varieties of vegetables every month in the year.

ON TO CALIFORNIA

AS THE Salt Lake Route passes on to the west from Las Vegas, approaching the dividing line between California and Nevada, it cuts a mineral zone which has long been known as one of the most prolific in the State. To the north of the railway and near to the station known as Jean lies the Yellow Pine mining district, which contains several important paying properties.

From Jean auto stages are operated to Good Springs, the central point in the Yellow Pine District, and to Platina, which is

also a mining center, and the supply point for the Mesquite Valley, where extensive agricultural development is under way. The distance from Jean to Good Springs is eight miles and to Platina twenty miles.

But a short distance west of Jean the lines of the Salt Lake Route cross the dividing line between Nevada and California, the first point of importance in the Golden State being Nipton, 504 miles from Salt Lake City.

Connections are made at Nipton with automobile stages for the mining camp of Searchlight, made famous by the successful operation of the "Quartette," "Cyrus Noble," "New York Searchlight," and a dozen other paying properties. The distance from Nipton to Searchlight is twenty-four miles and is covered by the passenger autos in less than an hour.

Twenty miles beyond Searchlight and reached by the same auto line from Nipton, is the historic mining camp of El Dorado Canyon, which has for over half a century been a steady and consistent producer of precious metals.

IN THE MOJAVE VALLEY

CRossing a divide at Cima the traveler is carried through the canyon of the Mojave (Mohave) river and on to the division point of Yermo, 618 miles from Salt Lake City. About Yermo are located several examples of desert development under irrigation and a vast irrigation proposition is planned in this section, which, when completed, will bring under intensive cultivation over 30,000 acres of land.

From Yermo the line starts on its climb up the northern slope of the Sierra Madre range through what is known as Cajon (Cahone) Pass.

Passing through the southern entrance to the great Cajon Pass, the Salt Lake Route enters a land so thoroughly different from the remainder of its tributary country as to render this portion of the journey a veritable transformation. Behind are the deserts of Nevada, tufted with sage brush and monumented with towering cacti. The mountains, with their treasures of yellow, red and white metal, have been left far back along the trail and have been replaced by a country glorious in its beauty of California flowers.

SAN BERNARDINO

MADE famous in early history by being a Mormon center, when the followers of Brigham Young left Salt Lake City and journeyed across the desert, they entered this now famous valley, of which San Bernardino is the head, through the Cajon Pass. Their first settlement was at San Bernardino, which is the shipping point of a great fruit region. It is a railroad center of no mean importance. San Bernardino is 68 miles from Los Angeles, via Salt Lake Route.

Emblazoned on the side of a mountain near the town, visible from all trains of the Salt Lake Route, is the famous Arrowhead, which stands out in bold relief, and from which the Salt Lake Route has taken its famous trade mark.



Glenwood Mission Inn, Riverside.

REDLANDS

PERHAPS the most conspicuous example in all Southern California of the evolution of a progressive, modern "city of homes," from what little more than two decades ago was but a waste of sagebrush and cacti, is the city of Redlands.

It is a city modern in every detail, built in the heart of vast orange groves. It is noted for its many beautiful drives and its famous Smiley Heights. It can be reached by the Salt Lake via San Bernardino and the Pacific Electric Company's Interurban service. Redlands is 9 miles from San Bernardino and is regarded as one of the richest towns in Southern California.

RIVERSIDE

SHELTERED among low hills lies Riverside, one of the greatest and most prolific orange producing sections in America. Riverside is the home of the Riverside Navel (or seedless) orange, which has become a famous fruit in the eastern markets.

Riverside is far famed for its Glenwood Mission Inn, its Victoria and Magnolia Avenue drives, and its automobile road up Mt. Rubidoux (where an unsurpassed view of this beautiful valley can be obtained. Riverside is reached most directly by the Salt Lake Route, and is one of the principal points of interest on "The Orange Grove Trip."

Visitors to Riverside should not fail to go through the magnificent groves of the West Riverside Estate, probably the largest citrus groves in the world.

The residential section of Riverside is one of the city's greatest attractions by reason of the beauty and costliness of the many splendid homes that line its spacious palm-shaded avenues.

ONTARIO

IN THE heart of the orange growing section, 38 miles from Los Angeles via the Salt Lake Route, is Ontario. It lies at the foot of Mt. San Antonio (Old Baldy), over 10,000



Public Park, Ontario.

feet high. It is the starting point of a great number of mountain trips which are highly popular in the summer season. It is famous for its Euclid Avenue drive, lined with pepper trees throughout its entire length.

POMONA

THE Goddess of Fruits gave Pomona its name. It is the center of an immensely rich farming district, where the orange and lemon are supreme, but the products of this valley are widely diversified. To the north four miles and connected by electric road is Claremont College, one of the foremost educational institutions of Southern California. During the winter season Pomona is one large flower garden where flowers, ferns and palms of the semi-tropic zone flourish in great profusion.

NORTH WHITTIER HEIGHTS

JUST a few minutes out of Los Angeles to the East, the Salt Lake railway skirts the northerly side of the celebrated North Whittier Heights citrus, avocado and walnut orchard district where profitable fruit growing is combined with the Villa suburban home life under the most ideal conditions of scenic beauty and natural advantages for success which can be found in all sunny Southern California.

PASADENA

PASADENA is an Indian name and means "Crown of the Valley." It stands at the head of the San Gabriel Valley in a position to command a view of the entire valley. The first citizens of Pasadena could have selected any spot in Southern California for the Indiana people who peopled it, but they selected the best and called it Pasadena. Pasadena is one of the most remarkable experiments in town building in the United States. It is one of the most beautiful cities in the entire world and is famous for its Orange Grove Avenue, lined with palatial homes.



Ganesha Park, Pomona.



Library Park, Pasadena.



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LOS ANGELES *The* BEAUTIFUL

THE city of Los Angeles is the metropolis of the great Southwest and has a population of over 600,000. It is the largest city in California and the rapid rate at which it is growing will soon make it one of the very largest cities of the world. Los Angeles is spending \$20,000,000 a year on building operations.

Los Angeles is in the enjoyment of a climate not surpassed in the world. Its winters are warm and pleasant and the summers free from oppressive heat. The city is noted as a con-

vention city, is famed for its magnificent hotels and is the tourists' and travelers' paradise.

Los Angeles proper is fifteen miles from the Pacific Ocean, though the city limits extend to the coast at San Pedro, where Los Angeles is building one of the finest harbors in the world. The stores of Los Angeles are only equalled by those of New York, her schools and churches are the best, and her theaters stage all the leading New York attractions.

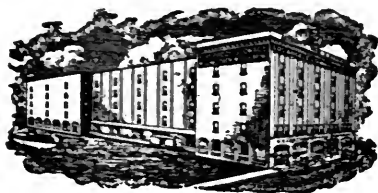
Los Angeles is the best lighted city in the country, has excellent electric railway service,



Looking Up Broadway, Los Angeles.



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and the best beach resorts. The city is the natural distributing center for the richest territory in the west. There are numerous interesting points to visit in and around the city,

a few of which are enumerated in the pages following. Southern California is the automobilist's paradise, with hundreds of miles of concrete and oil macadam highways.

POINTS OF INTEREST IN AND AROUND LOS ANGELES

MT. LOWE—From the Pacific Electric Station at Sixth and Main Streets. Excursion fare, \$2.00. On sale every day by agents only. A delightful trip above the clouds.

RIVERSIDE OR SAN BERNARDINO AND RETURN—Through the great orange district. Leave Salt Lake Route Station 8:00 a. m. or 9:00 a. m.. Return at 7:10 p. m. Round Trip fare, week days, \$2.75; Sundays, \$1.75.

RADIUM HOT SPRINGS—Curative waters. Like bathing in liquid sunshine. Take Melrose Ave. car.

SAN DIEGO AND SAN FRANCISCO—Via the Salt Lake Route and Yale or Harvard, palatial triple screw steamers of the Pacific S. S. Company, among the fastest and most palatial vessels on the Pacific Coast. Eighteen hours to San Francisco. Leave depot of Salt Lake Route, First and Myers streets. Ask any ticket agent of the Salt Lake Route.

HARLOW'S CAFE — Washington Building, Third and Spring. Los Angeles' finest. Dancing and high-class cabaret entertainment.

CAWSTON OSTRICH FARM — South Pasadena. Exhibit of ostriches from the egg to plume. Take Pacific Electric line.

CAHUENGA VISTA INN—A superb attraction for motorists. Cahuenga avenue and Whitley Terrace, Hollywood, go to top of hill.

OLD MISSION TROLLEY TRIP—To San Gabriel Mission, Cawston Ostrich Farm, including free admission to both; the orange groves of Pasadena; and Long Beach, "the beautiful," with its miles of silvery strand, "Walk of a Thousand Lights" and innumerable amusement devices. Two hours stop at Pasadena, opportunity to visit the famous Busch Gardens, and one hour stop at Long Beach. Passengers desiring to remain over at Long Beach longer than time allotted may do so, returning to Los Angeles on any regular train on some day or day following. Cars leave Pacific Electric Station every day at 9:00 a. m. \$1.00 for this trip.

BALLOON ROUTE TROLLEY TRIP—Through beautiful Hollywood, the oil fields, Cahuenga Valley, and Lemon and Walnut Groves; Soldiers' Home. At Santa Monica free admission to the Camera Obscura; then to Ocean Park, Venice, including free admission to Aquarium; Redondo Beach. Visiting 10 beaches and 8 cities. Twenty-eight miles along the ocean. Passengers desiring to remain over at Venice longer than time allotted may do so, returning to Los Angeles on any regular train on same day, or the day following. Cars leave Pacific Electric Station every day at 9:30 a.m. \$1.00 for this trip.

PUBLIC PARKS *of* LOS ANGELES

Central Park—Bordered by Fifth, Sixth, Hill and Olive.
 Eastlake Park—E. Main St.
 Echo Park—Lake Shore Ave., W. of Temple.
 Elysian Park—Northern part of the city with entrance on Elysian Street.
 Fiesta Park—Grand Avenue and Twelfth.
 Griffith Park—Foothills N. of Hollywood.
 Hollenbeck Park—S. St. Louis, S. Cummings, E. Fourth and E. Fifth Streets.
 Hazard Park—East of County Hospital.

Plaza—Faces famous Old Mission Church.
 Prospect Park—Echandia, Mitchell and Judson.
 South Park—South Park Ave., at 50th Street.
 St. James Park—W. 23rd, Chester Pl., Scarff.
 Sunset Park—West Sixth, between Commonwealth Ave. and Benton Blvd.
 Sycamore Grove—Off Pasadena Ave., 45-49.
 Terrace Park—West Pico, between Alvarado Terrace and S. Bonnie Brae Street.
 Westlake Park—Bounded by W. Sixth, W. Seventh, Park View and Alvarado Streets.

LEADING HOTELS *of* LOS ANGELES

HOTEL ALEXANDRIA—Absolutely fireproof. one of America's leading hotels.
 HOTEL ANGELUS—In the heart of the city. Fireproof. Noted as one of the best on the coast.
 CLARK HOTEL—South Hill, near Fourth. 555 rooms with bath. Absolutely fireproof. Just opened; one of the finest hotels in America.
 HOTEL HUNTINGTON—Corner Eighth and Main. In down-town shopping and theatre district. Reinforced concrete building. Rates \$1.00 a day and up. E. V. Gray, Prop.
 NEW BROADWAY HOTEL (Eu.)—N. Broadway. Rates \$1 and up.
 HOTEL MORRIS—New; just opened; absolutely fireproof. Popular prices. 811 E. Fifth St. E. A. Brown, Manager.
 HOTEL MELROSE—120 to 130 S. Grand Ave. First class. Five minutes' walk from shopping center. Rates \$1. day. 200 rooms. Joseph O. Roe, Prop.
 TRINITY HOTEL—Grand Ave. at Ninth. 325 rooms. Rates \$1 per day; with bath \$1.50. F. M. Swearingen, Mgr.
 ALDINE HOTEL—324½ S. Hill St. Take car at depot, transfer First and Broadway west, get off at Third and Hill. Modern service. Rates 75 cents a day up.
 Y. M. C. A. CAFETERIA—Hope St., between Seventh and Eighth. One of the finest cafeterias in the world; choicest of everything and very moderate prices.
 WINDSOR APARTMENTS—New, modern, strictly first-class. Reasonable rates, delightful location. 970 Orange St.
 JAMIESON APARTMENTS—915 Carondelet St. Convenient location in the Westlake District. Perfect Service. 2, 3 and 4 room suites. Frank H. Tate, Lessee.
 HERMOSEA APARTMENTS—632 Bixel St. First class. Modern. All conveniences and comforts. Delightfully homelike. Two and three-room apartments. Robert and H. Stoll, Props.
 THE HARBOUR APARTMENTS—Catering to refined patronage. Walking distance. Choice location. St. Paul St. at Sixth. Reasonable rates.
 VAN NUYS HOTEL (Eu.)—One of the finest in the State. In business, shopping and theater districts. Fourth St., at Main. Rates \$1.50 a day up.
 THE WESTMINSTER (Eu.)—Fourth and Main Sts. First-class. Rates \$1 and up. Cafe. One of California's leading hotels.

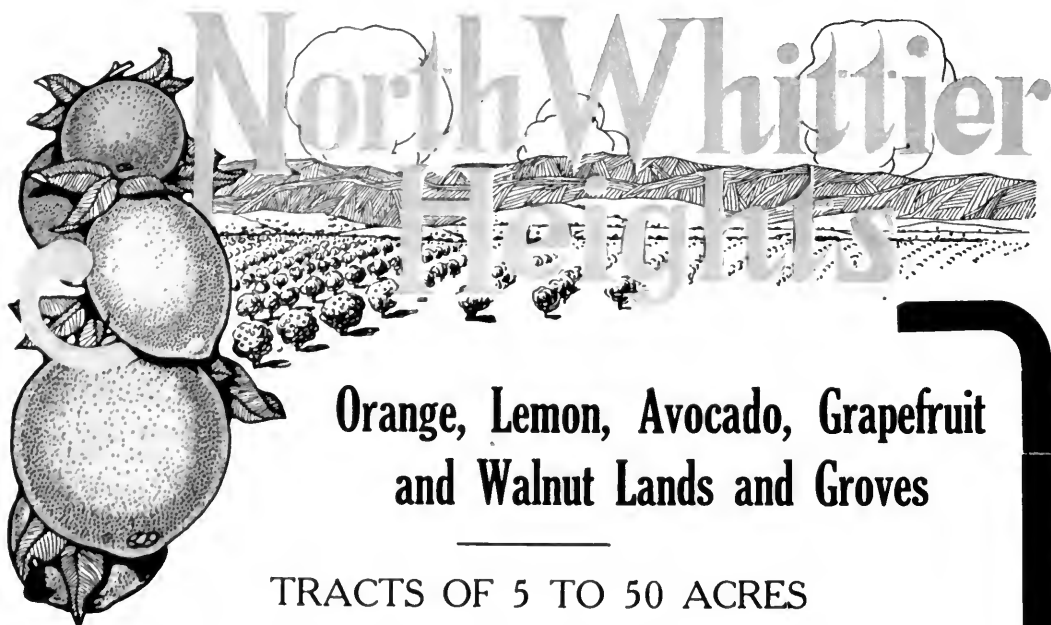
EDGERLY APARTMENTS—1029 S. Hope St. Every modern convenience; first-class, at very reasonable rates.
 HOTEL HOLLYWOOD—One of the really great hotels of California. Luxurious and imposing. Rates \$3 a day and up.
 HOTEL FREMONT (Am.)—Fourth and Olive. Rates moderate. In heart of civic center.
 HOTEL JOVITA—First class, new, just opened; in center of shopping district. 726 S. Spring St. Rates \$1 a day and up.
 HARBOUR APARTMENTS—612-614 St. Paul Avenue. A first class apartment house in a splendid neighbourhood at reasonable prices.
 HOTEL NORTHERN—Absolutely fireproof. 200 outside rooms, 100 with bath. First class down-town hotel. 420 W. Second St. Rates \$1 a day and up. Northern Hotel Co.
 KING EDWARD HOTEL (Eu.)—Fifth and Los Angeles Sts. New and modern. Rates 75c and up. Cafe.
 HOTEL STILLWELL (Eu.)—838 S. Grand Ave. New, modern, fireproof; 233 rooms with bath. Rates \$1.50 a day, \$8 a week.
 HOTEL HAYWARD—Fireproof, modern, center of down-town district. Rates \$1 per day and up. H. C. Fryman, Prop.
 AUDITORIUM HOTEL—Fronting Central Park, on Fifth and Olive. Modern, fireproof. Rates \$1 a day and up.
 M. E. BLASIER APARTMENTS—641 St. Paul Avenue. All Outside Apartments. A First Class House at reasonable rates. M. E. Blasier, Owner and Manager.
 HOTEL MUNN—Olive near Fifth, near Central Park. First-class (Eu.) Rates 75c to \$2.00.
 Y. M. C. A.—Rooms for men. 715 South Hope St., near the heart of the city. Accommodations for 400 men at very low rates.
 HOTEL LEIGHTON—W. Sixth St., in exclusive Westlake district, facing Westlake Park. One of California's best hotels. \$1 a day up.
 OCCIDENTAL HOTEL—428 South Hill Street. In the center of the business and amusement district. Rates \$1 up. Near Central Park.
 HOTEL LEE—822 W. Sixth; 75c and up; with bath \$1.50 up. A first-class modern, downtown hotel. William B. Clark, Prop.
 HILLMAN APARTMENTS—1010 Ingraham St. Each apartment a perfect home. Rates very reasonable. Conducted under direct management of the owner, Ernest C. Hillman.



A Corner of Central Park, Los Angeles.



Central Park, Los Angeles.



Orange, Lemon, Avocado, Grapefruit and Walnut Lands and Groves

TRACTS OF 5 TO 50 ACRES
Surburban to Los Angeles

We invite you to investigate the merit of the North Whittier Heights subdivision and the exceptionally large profit returns of the groves of Whittier district, of which it is a part. We would particularly like to have you inquire of successful orchardists of Southern California foothill orchard districts as to merit of this property and the reliability of its owners and subdividers.

The Whittier district has the reputation of earning larger profits, each and every year, than any other district of California. This yield is due to perfect soil conditions, protection from damaging frosts, and the scientific care of the groves.

California's best orchardists and discriminating buyers are investing in our young planted 1, 2, 3 and 4-year-old lemon, orange, grape fruit, avocado and budded walnut orchards, or in unplanted lands suitable for orchard purposes in tracts of 5, 10 and up to 50 acres in size. We will also plant or care for groves, and sell on very easy terms where desired.

Descriptive folder of North Whittier Heights containing map of the orchard district of Southern California furnished on request.

References: Whittier or Los Angeles Chamber of Commerce, Realty Board, First National and Los Angeles Trust and Savings Banks of Los Angeles.

Interested parties shown property and district in auto by appointment.

Edwin G. Hart

General Manager

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Los Angeles, Cal.

LONG BEACH *and* OTHER NOTED SUMMER *and* WINTER RESORTS *of* SOUTHERN CALIFORNIA

LOCATED on the Pacific Ocean, 22 miles south of Los Angeles, and on the line of the Salt Lake Route, is Long Beach. The location of Long Beach is an ideal one, for homes, as a seaside resort, and as a commercial center.

Long Beach has long been known as a delightful summer resort, and is now admitted to be a very popular winter resort as well. Built on a level plateau, at a commanding elevation, it affords a wide outlook seaward. At the foot of the bluff, extending for five miles, lies a beach unequalled on the entire Pacific Coast. Almost as hard and smooth as an asphalt pavement, so broad that over it at low tide six or eight automobiles may be driven abreast.



On the Strand, Long Beach.

The popularity of Long Beach as a resort city is proven when one sees the throngs of tourists that are to be found here during almost every month of the year. For the warmer months of June, July, August and September, the term "summer" is a misnomer, for the days are never uncomfortably warm, and the nights are delightfully cool.

A liberal and far-sighted policy has provided entertainment and recreation features that are adequate for every need and almost limitless in their possibilities. From the pier, excellent fishing may be had at all seasons, and for those who prefer deep sea fishing, well equipped boats make daily trips to the fishing banks.

SAN PEDRO

THE western terminus of the Salt Lake Route is San Pedro. By annexation it has become a part of Los Angeles and is now the harbor of Los Angeles. Recently the Government completed the longest breakwater in the world at a cost of over \$3,000,000. San Pedro has a landlocked harbor. It has over eleven miles of water front, and is the finest harbor on the California Coast aside from San Francisco. The Government has purchased a

large tract of land for an army post and harbor fortifications, and has passed in the River and Harbor Bill an appropriation of \$337,250 for continuing the dredging and improvement of the harbor. The steamers Yale and Harvard, triple screw, turbine wheel, express boats, sister ships and having sleeping accommodations for 800 passengers each, leave San Pedro four times a week for San Francisco, and two trips a week to San Diego. They are operated by the Pacific S. S. Company in conjunction with the Salt Lake Route, and make the trip to San Francisco in 18 hours. Direct connections are made by Salt Lake Route trains with these steamers.

CATALINA ISLAND

BY FAR one of the most attractive and doubly interesting journeys from Los Angeles is the trip to the island of Santa Catalina. This is made by rail to San Pedro over the Salt Lake Route, where the passenger is transferred to a steamer of the Wilmington Transportation Company, which maintains a daily service during the entire year between San Pedro and Avalon, the port of Catalina Island. It takes but three and a half hours by rail and sea to make the journey from Los Angeles to Catalina, and once disembarked on the shores of the "Isle of Summer," one seems transported into another realm. This harbor of Avalon is protected from all of the winds which sweep the Pacific and is free from heavy swells which might serve to make bathing uncomfortable.

Catalina possesses a series of attractions forming a combination extant at no other spot in the world. The waters which go to make up her charming bays and inlets are as clear as crystal, and at many points the ocean, fathoms below the surface, is overgrown with most luxuriant submarine groves and forests. By means of a system of glass-bottomed boats, the beauties of the submarine wonders are brought directly to the eyes of the beholder through the crystal water, thus giving an opportunity for an observation of what is going on beneath the sea.

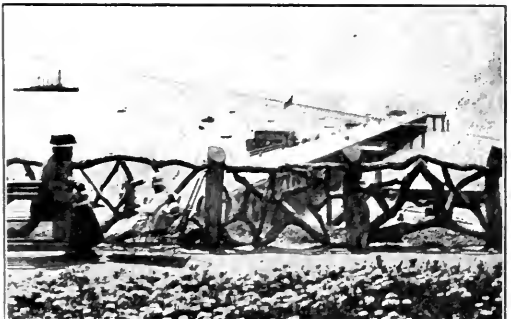
SANTA MONICA BAY RESORTS

OTHER seaside resorts on Santa Monica Bay are Venice and Santa Monica. The latter is a city of homes famous for the Palisades and Seaside Terrace, both overlooking the amusements to be found at a well-regulated beach resort. Playa del Rey and Redondo Beach and a number of smaller beach resorts dot the shore line. The Balloon Route excursion of the Pacific Electric takes in all these beaches on its daily trip.

Ocean Park is 15 miles from Los Angeles on the short line of the Pacific Electric Railway. In its amusement feature it ranks among the best, including its stand, casino and bath house; its hotels are good, and popular.



Catalina, The Magic Isle.



A View from the Palisades, Santa Monica.



BAY and SURF BATHING, BOATING,
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The U. S. GRANT Is One of America's
Finest Hotels In Every Respect



View of the U. S. Grant Hotel, Facing the Beautiful Plaza, San Diego, California

In the finest concrete building, architecturally, in the world. The cuisine is unexcelled and the service is perfect. Magnificent Turkish Baths and Salt Water Plunges form part of the Hotel Equipment. Finest motoring roads in California with good Fishing and Golf add to the enjoyment of the Hotel Guests.

RATES: One person \$1.50 to \$2.00 without bath and up.
One person \$2.50 to \$3.00 with bath and up.

Managing Director

SAN DIEGO, *The* CITY BEAUTIFUL

SAN DIEGO, one of the very prettiest cities in America, is situated on the "Harbor of the Sun," at the very tip of the southwestern corner of the United States. Far famed for her beauty, her ideal location, her incomparable climate and her numerous attractions for the tourist and resident, San Diego is conceded to be equal in every respect to any Mediterranean resort.

The climate is said to be the best in America, with a variation of but ten per cent between winter and summer. No other locality has a greater percentage of sunny days. Winter, as it is known elsewhere, is unknown in San Diego. It is really spring the year round.

San Diego offers innumerable sports and pleasures. Here one finds the ocean at its best. Beautiful bathing beaches, boating, aquatic hunting and deep sea fishing are offered. Also many trips by auto or train are to be had. Mountain drives abound and the roads are a delight to the heart of the motorist.

La Jolla, which for beauty of natural scenery is unsurpassed, is but a few minutes' ride from the center of the city. Here are to be found the wonderful natural caves, Alligator Head, the Witches Cauldron and a wonderful view of the mountains, plains and sea from Mount Soledad.

Tijuana, Old Mexico, is but thirty minutes away by train or auto. Here one may see Mexican life in all its phases. Splendid horse racing is conducted here for several months in the year and tourists from all over the world have visited the race course.

Across San Diego bay, 15 minutes by ferry from the city, on a narrow peninsula stretches Coronado Beach, one of the most noted resorts in America, with its Tent City and splendid Hotel del Coronado. Here polo tournaments, yacht races and tennis matches are staged on a great scale and the boating is exceptionally good. Sportsmen come to catch the big game fish: tuna, swordfish, sea bass, barracuda, and yellowtail, and the pier fishing for small fish is unexcelled. Coronado islands are alive with seal and wild fowls. In addition to the regal hostelry is a big indoor plunge, many beach bath houses, shallow cement salt pools for children and first-class boats.

The roads about San Diego are fine for motoring and the drive along the surf toward Capistrano is a succession of superb vistas. Excellent inns are plentiful.

POINTS OF INTEREST

BALBOA PARK—Here the Panama-California exposition is located. The park contains 1400 acres, hills and valleys in a wild state, convenient to car lines. Auto roads pass through park. A magnificent view of the city and ocean can be had from this park. It is well worthy of a visit.

OCEAN BEACH—Facing the Pacific on the western slope of Point Loma. This beach is particularly attractive and has the finest bath houses, swimming pools, together with many

HOTEL SANDFORD

CHARLES C. WHITE, Mgr.

The Largest and Most Beautiful Family Hotel in San Diego. Where the aim is to serve a little better at a little less.

AMERICAN PLAN

\$2.50 per day

and up

EUROPEAN PLAN IF DESIRED.
SPECIAL RATES BY THE WEEK.

Fifth and A Streets

SAN DIEGO

CALIFORNIA

Hotel representative and auto bus meets trains. Give baggage check to baggage man on the train.

natural attractions. Six miles from the city. Round trip, 25c.

CORONADO BEACH—This is unquestionably one of the greatest and most attractive summer and winter resorts on the Pacific Coast. Located across the bay from San Diego. The world famous Hotel Coronado is here and is noted for its beautiful grounds, magnificent palace-like building and superb appointments. Open all the year. Take cars No. 9 or 10 on D street for ferry. Round trip, 15c.

OLD MISSION—An interesting historical relic of early Spanish days. The old bells are still in the belfry and can be seen by visitors. The mission is seven miles from San Diego.

FORT ROSECRANS—Trips several times daily by boat. Round trip, 40c.

CORONADO ISLAND—A beauty spot on the Pacific, eighteen miles out. This trip is one of pleasurable interest and is filled with opportunities for sight-seeing. From glass bottomed boats the beautiful marine gardens can be seen, together with the famed seal rookeries. The trip is made by comfortable pleasure boats and is \$1 for the round trip.

HOTELS OF SAN DIEGO

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326	Ar Traverse City.....	6 36 P M				1 20 P M
387	Charlevoix.....					4 15 P M
402	Ar Petoskey.....					4 45 P M
		Daily from Grand Rapids	Daily from Grand Rapids	Daily Ex. Sunday	Daily Ex. Sunday	Daily Ex. Sunday
0	Lv Petoskey.....	7 50 A M	1 45 P M			
15	Charlevoix.....	8 25 A M	2 19 P M			
77	Lv Traverse City.....	11 00 A M	5 00 P M	5 40 A M		
225	Grand Rapids.....	5 15 P M	11 55 P M	12 00 M	3 00 P M	7 05 A M
250	Holland.....	5 57 P M	1 05 A M	12 42 P M	4 00 P M	7 55 A M
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